



▶ maryville.edu/apple



MARYVILLE UNIVERSITY TODAY

Maryville focuses on student success by emphasizing a highly personalized approach to education. Key elements include learning diagnostics and life coaching for every first-year student on campus and the utilization of modern learning theory to ensure student success.

To support student success in an ever-changing society, Maryville launched an iPad 1:1 ("Digital World") in 2015. Digital World is a new model for higher education – a model focused on learning technology and data analytics to create a student-centered, accessible, affordable, academically rigorous and innovative learning environment. This initiative provides an iPad and Apple Pencil to all traditional undergraduate students and select graduate programs. Maryville has been recognized as an Apple Distinguished School in 2016 and 2018.

Vision

Maryville's strategic plan is a roadmap for disrupting higher education. The vision within the strategic plan is discussed openly and often. To bring this vision to life in the form of our iPad 1:1, Maryville University assembled the Digital World Realization Team.

"We use an organic partnership among committed faculty, life coaches and learning designers buttressed by learning diagnostics and data analytics to build an active learning ecosystem that is personalized, tailored and distinct for every student learner and learning style."

- Mark Lombardi, PhD, President

Learning

The iPad has enabled Maryville University to revolutionize the passive model of education by moving to an active learning ecosystem, where the student is the central focus and hands-on learning with technology is built into the fabric of the curriculum. The iPad offers students a personalized learning approach and the freedom to learn anywhere, anytime. Simply put, the iPad enables students to develop the skills they need to be successful.

ABOUT MARYVILLE

- ▶ Nationally recognized private institution
- ▶ 22 miles from downtown St. Louis, Missouri
- ▶ Bachelor's, master's and doctoral degrees
- ▶ Enrollment: approximately 11,000 students
- ▶ 50 states and 47 countries represented
- ▶ Traditional Undergraduate Students: 2,876
- ▶ 500 full-time faculty and staff
- ▶ 250 adjunct faculty
- ▶ 5,000+ iPads distributed
- ▶ Average class size 15 students
- ▶ Student-to-faculty ratio 14:1
- ▶ Named Second Fastest-Growing University by the Chronicle of Higher Education

APPLE PRODUCTS AND SERVICES

- ▶ iPad, Apple Pencil, and Smart Keyboard
- ▶ iPhone
- ▶ AirPlay
- ▶ Apple TV
- ▶ Everyone Can Create
- ▶ Everyone Can Code
- ▶ Apple Classroom

Maryville Personalizes Learning

Maryville Cloud

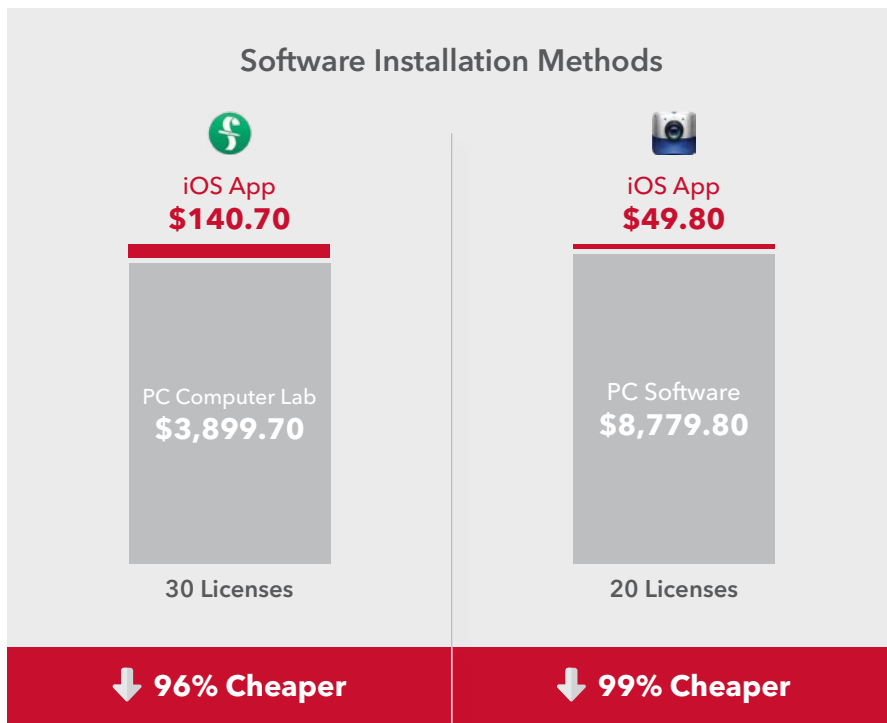
Every iPad on campus comes with access to the Maryville Cloud, a curated list of 150+ apps designed for teaching and learning.

Discipline Specific Apps

75+ paid apps pushed to the iPads of specific programs and courses at no cost to the student. This enables Maryville University to truly personalize each student experience by providing them with access to leading-edge software that can be used anywhere, anytime.

Discipline Specific Cost Savings

Over the past year, Maryville cut costs dramatically by moving from traditional PC software to an app-based ecosystem. That's the power of the iPad, Jamf (Mobile Device Management System) and Apple's Volume Purchasing Program (VPP).



App Development Minor

In addition to Digital World transforming student learning in our existing academic programs, Maryville University has expanded the curricular offerings to include an iOS App Development minor, designed to be a complement to our iPad 1:1 and requiring no prior coding experience.

Links:

1. www.maryville.edu/mpress/maryville-university-offers-mobile-id-on-iphone-apple-watch-or-android-phones
2. www.youtube.com/watch?v=rn07OXhbQCE
3. www.maryville.edu/mpress/stacy-donovan-helps-students-find-their-true-paths
4. www.maryville.edu/mpress/teaching-students-to-excel-in-a-digital-world
5. www.maryville.edu/mpress/maryville-invests-in-professional-development-for-faculty

Success

Annually, Maryville University conducts a student and faculty satisfaction survey to understand the lasting impact of Digital World. The current 97% satisfaction rate truly highlights the impact Digital World has on student learning and faculty pedagogy.

The impact of this far-reaching initiative has permeated the institution. After launching Digital World, Maryville has experienced a 58% enrollment increase in full-time traditional undergraduate students (FA14-FA21) with 17% of incoming students indicating the "Digital World/iPad was a major decision factor in my choice to attend Maryville."



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WHAT'S NEXT

One of the top priorities at Maryville University is to provide learning environment that reflects the principles of active learning. This commitment includes continuous support for major infrastructure improvements, like Wi-Fi 6, learning space renovation and investment in technologies, people, and resources to support Digital World.

► Learn more by visiting maryville.edu/DigitalNow.