

# MARYVILLE UNIVERSITY

## Rawlings Sport Business Management

### DEGREE PLANNING SHEET

Student Name:		I.D. #:			
<b>GENERAL EDUCATION (30-33 Credit Hours)</b>	T	M	<b>BUSINESS CORE (36 Credit Hours)</b>	T	M
			ISYS 100 Digital Foundations (3)		
<b>SKILLS/PROCESSES FOR LITERACY (3 courses / 4 courses for freshmen)</b>			BUS 150 Business Communications (3)		
1) INTD 101 University Seminar (3)			ACCT 210 Financial Accounting (3)		
2) ENGL 101 Composition: Theme Writing (3)			ACCT 211 Managerial Accounting (3)		
3) ENGL 104 Composition: The Essay (3)			ECON 203 Principles of Economics (3)		
4) MATH 117 College Algebra (3) or above			BUS 241 Business Statistics (3)		
<b>HUMANITIES (5 courses from at least 3 areas)</b>			BUS 280 Business Law I (3)		
1)			MGMT 321 Principles of Management (3)		
			MKT 360 Principles of Marketing (3)		
2)			FIN 312 Principles of Finance (3)		
			BUS 314 Operations Management (3)		
3)			BUS 491 Business Policies (3)		
4)			<b>SPORTS BUSINESS MANAGEMENT CORE (18 Credit Hours)</b>		
			SPTM 210 Sport Business Management (3)		
5)			SPTM 380 Legal Aspects of Sport Management (3)		
<b>SOCIAL SCIENCE (2 courses, not from ECON)</b>			SPTM 415 Sport Marketing (3)		
			SPTM 420 Sport Finance (3)		
1)			SPTM 445 Capstone "Rawlings" Adv. App. of Sport Business (3)		
			SPTM 499 - Sport Management Internship (3)		
2)					
			<b>Sports Marketing Concentration (18 Credit Hours)</b>		
			SPTM 250 "Rawlings" Market Research & Development (3)		
<b>NATURAL SCIENCE/QUANTITATIVE REASONING (1 course)</b>			SPTM 300 "MVC" Sport Event & Facility Management (3)		
			SPTM 375 Corporate Sponsorship (3)		
<b>SCIENCE: 1 course</b>			SPTM 385 Sport Promotions (3)		
1)			SPTM 400 Sport Business Analytics (3)		
			SPTM 425 Selling in the Business of Sport (3)		
			<b>Electives/Special Experiences</b>		
			SPTM 435 Semester Away Internship (12)		
<b>TOTAL HOURS REQUIRED</b>			SPTM 440 "Rawlings" 1 Year Practical Experience Program (12)		
128 credit hours minimum (last 30 hours in residency)			<b>Additional Online Concentrations:</b>		
Minimum ½ of the major credit hours in residency			Data Analytics Concentration (16 Credit Hours)		
Minimum ½ of the minor credit hours in residency			Results-Driven Sales Concentration (13 Credit Hours)		
60 credit hours must be completed at a 4-year institution					