**COMMUNICATION DEGREE PLANNING SHEET EFFECTIVE FALL 2021 SEMESTER**

All students complete the core requirements & choose one concentration as area of emphasis.

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| **CORE REQUIREMENTS (27 CREDITS)** | **PREREQUISITE** | **T** | **M** |
| COMM 121 Intro to Contemporary Communication | None |  |  |
| COMM 141 Intro to Writing for Communication and Media | None |  |  |
|  | None |  |  |
| COMM 223 Professional and Organizational Communication | None |  |  |
| COMM 231 Intro to Digital Media | None |  |  |
| COMM 232 Intro to New and Social Media | None |  |  |
| COMM 233 – Intro to Digital Medial II | 231 |  |  |
| COMM 321 Communication Research Methods | 121 |  |  |
| COMM 345 Critical Approaches to Communication | 121 |  |  |
| COMM 422 Global & Intercultural Communication | 121 |  |  |
| COMM 494 Portfolio Defense (0 credits) | Final Spring Semester |  |  |

**CONCENTRATION OPTIONS (SELECT ONE OF THE BELOW OPTIONS):**

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| **STRATEGIC COMMUNICATION CONCENTRATION (24 CREDITS)** | **PREREQUISITE** | **T** | **M** |
| COMM 251 Principles of Strategic Communication | 121 |  |  |
| COMM 347 Strategic Communication Writing | 141 |  |  |
| COMM 363 Strategic Communication Research & Strategy | 251 |  |  |
| COMM 471 Strategic Communication Campaigns and COMM 494  Or  COMM 472 Strategic Communication Campaigns 1 and COMM 473 Strategic Communication Campaigns II | 347 |  |  |
| COMM 499 Internship | None |  |  |
| *Plus 6-9 credits of electives from Communication (to reach the required 24 credits).* |  |  |  |

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| **EMERGING MEDIA STRATEGY AND SOCIAL MEDIA CONCENTRATION (24 CREDITS)** | **PREREQUISITE** | **T** | **M** |
| COMM 327 Social Media Campaigns | 121 |  |  |
| COMM 390 Advanced Web Design | 121 |  |  |
| COMM 416 Issues and Crisis Management | 121 |  |  |
| COMM 481 E-Media & Digital Writing and COMM 494  Or  COMM 482 E-Media & Digital Writing 1 AND COMM 483 E-Media & Digital Writing 2 | 141 |  |  |
| COMM 499 Internship | None |  |  |
| *Plus 6-9 credits of electives from Communication (to reach the required 24 credits)..* |  |  |  |

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| **I. SKILLS/PROCESSES FOR LITERACY (5 COURSES)** | **T** | **M** |
| A. INTD 101 University Seminar |  |  |
| B. ENGL 101 Writing Across the Disciplines I: Rhetorical Situations |  |  |
| C. ENGL 104 Writing Across the Disciplines II: Research & Argument |  |  |

*Maryville University St. Louis T = Transfer Credit M = Maryville Credit* Student Name

# I.D. #

Registrar Signature

**GENERAL EDUCATION (51 CREDITS)**

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| D. MATH 102 Everyday Data; or MATH 115 Contemporary Mathematics; or higher |  |  |
| E. COMM 110 Public Speaking |  |  |

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| **II. HUMANITIES (5 COURSES)** | **T** | **M** |
| A. Fine Arts (1 course in Art, Art History, Music, Performance, Aesthetics) |  |  |
| B. Literature/Language (1 course in English or Foreign Language) |  |  |
| C. Philosophy (1 course; *PHIL 325 recommended*) |  |  |
| D. One course in HUM, ENGL, PHIL, REL, or Foreign Language (*literature course rec.*) |  |  |
| E. One additional course from HUM, ENGL, PHIL, REL or Foreign Language |  |  |

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| **III. SOCIAL SCIENCE (3 COURSES)** | **T** | **M** |
| A. Political Science or History |  |  |
| B. Social Science elective (ECON, HIST, PSCI, PSYC, SOC) |  |  |
| C. Social Science elective (ECON, HIST, PSCI, PSYC, SOC) |  |  |

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| **IV. NATURAL SCIENCE/MATH (2 COURSES)** | **T** | **M** |
| A. One Science Course |  |  |
| B. One additional mathematics (above Math 115) or science course (BIOL, CHEM, PHYS, SCI, SUST) |  |  |

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|  | **UNOFFICIAL GRADUATION CHECK:** When you reach Senior Status, check with your advisor to make sure this sheet agrees with your permanent file.  128 Credit Hrs Major Req. Minor Req. Last 30 Hours in Residence Applied for Graduation At least 60 Hours at 4-year institution Core Requirements | | |  |