

# COMMUNICATION DEGREE PLANNING SHEET

## EFFECTIVE FALL 2019 SEMESTER

All students complete the core requirements & choose one concentration as area of emphasis.

CORE REQUIREMENTS (27 CREDITS)	PREREQUISITE	T	M
COMM 121 Intro to Contemporary Communication	None		
COMM 141 Intro to Writing for Communication and Media	None		
COMM 219 Principles of Visual Communication	None		
COMM 223 Professional and Organizational Communication	None		
COMM 231 Intro to Digital Media	None		
COMM 232 Intro to New and Social Media	None		
COMM 321 Communication Research Methods	121		
COMM 345 Critical Approaches to Communication	121		
COMM 422 Global & Intercultural Communication	121		
COMM 494 Portfolio Defense (0 credits)	Final Spring Semester		

### CONCENTRATION OPTIONS (SELECT ONE OF THE BELOW OPTIONS):

STRATEGIC COMMUNICATION CONCENTRATION (24 CREDITS)	PREREQUISITE	T	M
COMM 251 Principles of Strategic Communication	121		
COMM 347 Strategic Communication Writing	141		
COMM 363 Strategic Communication Research & Strategy	251		
COMM 471 Strategic Communication Campaigns Or COMM 472 Strategic Communication Campaigns 1 and COMM 473 Strategic Communication Campaigns 2	347		
COMM 499 Internship	None		
<i>Plus 6-9 credits of electives from Communication (to reach the required 24 credits).</i>			

EMERGING MEDIA STRATEGY AND SOCIAL MEDIA CONCENTRATION (24 CREDITS)	PREREQUISITE	T	M
COMM 327 Social Media Campaigns	121		
COMM 390 Advanced Web Design	121		
COMM 416 Issues and Crisis Management	121		
COMM 481 E-Media & Digital Writing Or COMM 482 E-Media & Digital Writing 1 AND COMM 483 E-Media & Digital Writing 2	141		
COMM 499 Internship	None		
<i>Plus 6-9 credits of electives from Communication (to reach the required 24 credits).</i>			

CONTEMPORARY JOURNALISM CONCENTRATION (24 CREDITS)	PREREQUISITE	T	M
COMM 181 Pawprint – Digital Media	None		
COMM 241 News Writing & Editing	141		
COMM 344 E-Media & Digital Writing	141		
COMM 499 Internship	None		
<i>Plus 12 credits of electives from Communication.</i>			

I. SKILLS/PROCESSES FOR LITERACY (5 COURSES)	T	M
A. INTD 101 University Seminar		
B. ENGL 101 Writing Across the Disciplines I: Rhetorical Situations		
C. ENGL 104 Writing Across the Disciplines II: Research & Argument		

## GENERAL EDUCATION (51 CREDITS)

D. MATH 102 Everyday Data; or MATH 115 Contemporary Mathematics; or higher		
E. SPCH 110 Oral Communication		

II. HUMANITIES (5 COURSES)	T	M
A. Fine Arts (1 course in Art, Art History, Music, Performance, Aesthetics)		
B. Literature/Language (1 course in English or Foreign Language)		
C. Philosophy (1 course; <i>PHIL 325 recommended</i> )		
D. One course in HUM, ENGL, PHIL, REL, or Foreign Language ( <i>literature course rec.</i> )		
E. One additional course from HUM, ENGL, PHIL, REL or Foreign Language		

III. SOCIAL SCIENCE (3 COURSES)	T	M
A. Political Science or History		
B. Social Science elective (ECON, HIST, PSCI, PSYC, SOC)		
C. Social Science elective (ECON, HIST, PSCI, PSYC, SOC)		

IV. NATURAL SCIENCE/MATH (2 COURSES)	T	M
A. One Science Course		
B. One additional mathematics (above Math 115) or science course (BIOL, CHEM, PHYS, SCI, SUST)		

V. GENERAL EDUCATION ELECTIVES (2 COURSES)	T	M
Two courses selected from disciplines within the College of Arts & Sciences curriculum ( <i>history, science, and English writing courses recommended</i> )		
A. Arts & Sciences elective		
B. Arts & Sciences elective		

UNOFFICIAL GRADUATION CHECK: When you reach Senior Status, check with your advisor to make sure this sheet agrees with your permanent file.

128 Credit Hrs      Major Req. \_\_\_\_ Minor Req.      Last 30 Hours in Residence \_\_\_\_

Applied for Graduation \_\_\_\_ At least 60 Hours at 4-year institution \_\_\_\_ Core Requirements \_\_\_\_