



# ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated To Teaching Excellence

May 10, 2012

Dr. Mark Lombardi  
President  
Maryville University  
650 Maryville University Drive  
St. Louis, Missouri 63141

Dear President Lombardi:

Congratulations! The Board of Commissioners of the Baccalaureate/Graduate Degree Commission met on April 26-28, 2012, and granted reaffirmation of accreditation to Maryville University's business programs with four conditions and two notes; and granted initial accreditation of the accounting programs with one condition.

Conditions and notes indicate that either the Standard or Criteria is not fully met, and should be viewed as an opportunity to move your program to a higher level of excellence. Opportunities for improvement indicate that the Standard has been met, and is a suggestion to help move your processes from good to great. It would be extremely rare that a school receive accreditation without these conditions or notes given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction." The conditions and notes placed on your programs are:

**Business Program Reaffirmation:**

**Note on Standard 2:** The strategic planning process should include strategic objectives and action plan measures stated in quantitative terms so that progress toward meeting strategic goals can be tracked and provide a method for trend analysis. Action time tables should be presented beyond spring 2012.

**Condition on Standard 3:** Although processes are in place to collect student and stakeholder satisfaction data; results, trends, and analysis of measures are not presented. Also student data is not segmented by groups described in the self-study. A fully deployed systematic process should help to determine requirements and expectations of current and future students and stakeholders.

**Condition on Standard 4, Criterion 4.1:** Student learning outcomes need to be articulated for each program. A program is defined as a plan of study that requires a minimum of 12 hours of course work beyond the CPC and/or is recorded on the student's transcript. A fully deployed process for all programs should foster continuous improvement of learning for all students.

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**The following business programs at Maryville University accredited by the Accreditation Council for Business Schools and Programs:**

**Business Administration (BS)  
Information Systems (BS)  
International Business (BS)  
International Marketing (BS)  
Management (BS)  
Marketing (BS)  
Sport Business Management (BS)  
Master of Business Administration (MBA)**

**In addition to the reaffirmation of accreditation for the business programs, Maryville University has achieved separate Specialized Accounting accreditation for the following programs:**

**Accounting (BS)  
Accounting Information Systems (BS)**

Please take this opportunity to review the institution name as it will appear on your Certificate of Accreditation. If this is not correct, please notify Diana Hallerud via email at [dianahallerud@acbsp.org](mailto:dianahallerud@acbsp.org) and provide the correction by May 16, 2012.

**Name of institution as it will appear on the certificate:  
Maryville University  
St. Louis, Missouri**

Please mark your calendar to join us in Baltimore, Maryland, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2011-2012 membership year. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite many of the faculty to this prestigious celebration. Your institution will also be announced during the Baccalaureate/Graduate Degree Institution meeting held on Saturday, June 16, 2012 at 3:45 pm. There is a breakfast on Sunday morning June 17, 2012, at 7:45 a.m. for those institutions that are receiving accreditation. The purpose of the breakfast is to more personally congratulate the institutional representatives and to outline the procedures that will be followed at the accreditation banquet. At least one institutional representative should attend the breakfast.

In addition to the breakfast, a professional photographer will be available on Sunday, June 17, 2012 to photograph all institutional representatives along with the ACBSP Director of Accreditation, Executive Liaison to the Board of Commissioners, and the Chair of the Baccalaureate/Graduate Degree Board of Commissioners. **Baccalaureate/Graduate Degree Institutions beginning M – Z will be photographed from 6:10 to 6:30 p.m.** Appropriate dress for the photo session and banquet is business professional. The accreditation reception and banquet will immediately follow the photo session. The reception begins at 6:30pm and the banquet begins at 7:00pm.