

**SEMESTER/YEAR:** SPRING 2010  
**COURSE MEETING:** Saturday 9-11:50AM  
**DATES:** 1/16 1/30 2/13 2/27 3/13 3/27 4/10 4/24  
**LOCATION:** MAIN-Room # REID 3319  
**CREDITS:** 3

**COURSE: BUS 280 -1M BUSINESS LAW I**

**INSTRUCTOR:** Jonathon D. Moberly, JD, MBA  
Cell Phone: 314-276-0119  
E-mail Address: jmoberly@maryville.edu

**TEXT:** Anderson's Business Law by Twomey & Jennings, 20<sup>TH</sup> Edition

**PREREQUISITE: NONE**

**This syllabus is subject to change at the discretion of the instructor.**

**PRE-CLASS ASSIGNMENT: Students are to read Chapters 41-46 in the text on Business Organizations**

**BUSINESS LAW I**  
**BUS 280 -1M**

**Professor: Jonathon D. Moberly, JD, MBA**

**COURSE OBJECTIVES**

At the conclusion of this course, the student should be able to:

- Understand the relationship between the law and a company's life cycle: formation, day-to-day operations, and dissolution.
- Appreciate how the law plays a role in every decision one makes as an employee of a company.
- Identify how to foresee legal liability and implement strategies to avoid liability.
- Determine how to promote legal knowledge within a company, and how that legal knowledge can add value to a company.
- Develop an understanding of how to prepare for a negotiation and the techniques to use to be successful in the negotiation.

**TOPICS TO BE COVERED:**

- Throughout the semester students will learn how the areas of law outlined below effect the day-to-day decisions made by a company and its overall life cycle.
  - Corporate Formation
  - Negotiation
  - Contracts

- Torts
- Employment Law
- Agency
- Intellectual Property
- Antitrust
- Litigation
- Alternative Dispute Resolution

**GRADES:**

The final grade of each student for the course will be determined by the total points through the following

Attendance	50
Company Case Studies	200
Exams (2 x 100)	200
Article Summaries	50
<b>Total</b>	<b>500 points</b>

**COMPANY CASE STUDIES (200 POINTS)**

Throughout the semester, students will complete case studies where they are put in the position of a company executive and will have to apply law that we have discussed in class to make a decision for their company.

**ARTICLE SUMMARIES & REACTIONS (50 POINTS)**

When asked in the syllabus, students are to find an article where a lawsuit has been filed or judgment has been awarded in the last 6 months based on a specific area of law and do the following: 1) write a summary of the article; and 2) discuss how the Defendant could have avoided the lawsuit.

**ATTENDANCE (50 POINTS)**

Please be on time for each class period and please do not leave early. If you are going to be absent for a class period, please notify me ahead of time via phone or email. Otherwise your absence will be “unexcused” and you will receive a 10 point deduction per from your final attendance/participation grade for each unexcused absence. Below are appropriate reasons for an excused absence

- a. Work-related travel
- b. Personal or family health issue

If you are absent for more than four (4) class periods, your final grade will be lowered one (1) full letter grade.

**EXAMS (2 EXAMS WORTH 100 POINTS EACH)**

There will be a two (2) in-class exams given throughout the semester during the final class session that will cover all assigned readings and class discussions from the course.

**ACADEMIC ACCOMMODATIONS**

Maryville University provides accommodations and supports for students with disabilities as defined by the Americans with Disabilities Act. If you have a documented disability and wish to discuss academic accommodations, please contact the course instructor and/or the Director of the Academic Success Center located in the University Library (314-529-6850).

<b><u>ASSIGNMENT SCHEDULE</u></b>		
<b><u>CLASS PERIOD</u></b>	<b><u>CHAPTERS COVERED</u></b>	<b><u>SUBJECTS TO BE COVERED</u></b>

Saturday 1/16/10	Chapters 41-46	<ul style="list-style-type: none"> <li>• Class Intro and Syllabus Review</li> <li>• Business Organizations</li> <li>• Negotiating a Contract</li> <li>• Assignment for 1/30/10: <ul style="list-style-type: none"> <li>○ Read Chapters 12-20</li> <li>○ Prepare for Case Study 1 (Company Negotiation)</li> </ul> </li> </ul>
Saturday 1/30/10	Chapters 12-20	<ul style="list-style-type: none"> <li>• Complete Case Study 1</li> <li>• Contract Law</li> <li>• Assignment for 2/13/10: <ul style="list-style-type: none"> <li>○ Read Chapters 9 &amp; 37-38</li> <li>○ Prepare for Case Study 2 (Contract Analysis)</li> <li>○ Prepare an Article Summary &amp; Reaction on Contract Law</li> </ul> </li> </ul>
Saturday 2/13/10	Chapters 9 & 37-38	<ul style="list-style-type: none"> <li>• Review Contract Law Article Reactions</li> <li>• Complete Case Study 2</li> <li>• Torts</li> <li>• Agency</li> <li>• Assignment for 2/27/10: <ul style="list-style-type: none"> <li>○ Prepare for Mid Term Exam</li> </ul> </li> </ul>
Saturday 2/27/10	Chapters 9, 12-20; 28-33;37-38; 41-48	<ul style="list-style-type: none"> <li>• Mid Term Exam</li> <li>• Assignment for 3/13/10: <ul style="list-style-type: none"> <li>○ Read Chapters 10 (Intellectual Property) &amp; 39-40 (Employment Law)</li> </ul> </li> </ul>
Saturday 3/13/10	Chapters 10 & 39-40	<ul style="list-style-type: none"> <li>• Employment Law</li> <li>• Intellectual Property</li> <li>• Assignment for 3/27/10: <ul style="list-style-type: none"> <li>○ Prepare for Case Study 3 on Employment Law and Intellectual Property</li> <li>○ Prepare an Article Summary &amp; Reaction on Intellectual Property or Employment Law</li> <li>○ Read Chapter 5 on Antitrust</li> </ul> </li> </ul>
Saturday 3/27/10	Chapter 5	<ul style="list-style-type: none"> <li>• Review Article Reactions on Intellectual Property and Employment Law</li> <li>• Complete Case Study 3</li> <li>• Antitrust</li> <li>• Assignment for 4/10/10: <ul style="list-style-type: none"> <li>○ Read Chapter 2 on litigation and alternative dispute resolution</li> <li>○ Prepare an Article Summary &amp; Reaction on Antitrust</li> </ul> </li> </ul>

		<ul style="list-style-type: none"> <li>○ Read Chapter 2 on Litigation and Alternative Dispute Resolution</li> <li>○ Prepare for Case Study 4 on Antitrust</li> </ul>
Saturday 4/10/10	Chapter 2	<ul style="list-style-type: none"> <li>● Review Antitrust Article Reactions</li> <li>● Complete Case Study 4</li> <li>● Litigation and Alternative Dispute Resolution</li> <li>● Assignment for 4/24/10: <ul style="list-style-type: none"> <li>○ Prepare for Final Exam</li> </ul> </li> </ul>
Saturday 4/24	Chapter 2; 10; 39	Final Exam