



# MARYVILLE UNIVERSITY

ST. LOUIS

## Recommended Transfer Student Plan for Completion

Strategic Communication Majors Fall Semester Entry – 4 Semester Completion Assumes 65 Hour Transfer Credits* and the AA degree Completed							
Junior Year				Senior Year			
Fall		Spring		Fall		Spring	
COMM 121	Introduction to Contemporary Communication (if not already complete)	COMM 219	Principles of Visual Communication	COMM 321	Communication Research Methods	COMM 499	Internship
COMM 141	Introduction to Writing for Communication and Media	COMM 251	Principles of Strategic Communication	COMM 347	Strategic Communication Writing	COMM 363	Strategic Communication Research & Strategy
COMM 232	Intro to New and Social Media	COMM 223	Professional and Organizational Communication	COMM 345	Critical Approaches to Communication	COMM 471	Strategic Communication Campaigns
COMM 231	Intro to Digital Media	Communication Elective		Communication Elective		Communication Elective	
General Elective		General Elective		General Elective			

*\*If you transfer in more than 65 hours, you can eliminate some of the general elective requirements listed in each semester.*

*\*To finish in four semesters without taking summer classes, you must transfer in at least 56 credit hours.*

  
**MARYVILLE UNIVERSITY**  
 ST. LOUIS

**Strategic Communication Majors**  
**Spring Semester Entry - 3 Semester + Summer Study Abroad Option**  
**Assumes 65 Hour Minimum Transfer Credits\* and the AA degree Completed**

Junior Year				Senior Year			
Spring		Summer Abroad		Fall		Spring	
COMM 121	Introduction to Contemporary Communication	Communication Elective		COMM 321	Communication Research Methods	COMM 499	Internship
COMM 219	Principles of Visual Communication	General Elective Abroad		COMM 347	Strategic Communication Writing	COMM 363	Strategic Communication Research & Strategy
COMM 251	Principles of Strategic Communication	General Elective Abroad		COMM 232	Intro to New and Social Media	COMM 471	Strategic Communication Campaigns
COMM 141	Introduction to Writing for Communication and Media			COMM 231	Intro to Digital Media	Communication Elective	
COMM 223	Professional and Organizational Communication			COMM 345	Critical Approaches to Communication	General Elective	
Communication Elective				Communication Elective		General Elective	

*\*If you transfer in more than 65 hours, you can eliminate some of the general elective requirements listed.*

*We are happy to work with students individually to develop a plan to suit their transfer classes and career goals. Please contact Dr. Rebecca Dohrman ([RLDOHRMAN@Maryville.edu](mailto:RLDOHRMAN@Maryville.edu)) to set up an appointment to discuss your individual situation.*