



MARYVILLE

M A G A Z I N E



OUR DIGITAL WORLD

Sam Harris helps
students and faculty
find balance in a
learning revolution

SPRING 2017

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ON THE COVER

Sam Harris, director of learning technology and support, balances the day-to-day operations and strategic vision for Maryville’s Digital World program, which provides iPads to all traditional undergraduate students.

photo by **Jerry Naunheim**



EDITORIAL

Editor: *Janet Edwards*
Design and Layout: *Cisneros Design*
Contributing Writers: *Jong Cambron, Laura Derickson, ’93, Janet Edwards, Nancy Fowler, Chris Reimer, Mindy Schlansky, Dale Singer, Chuck Yahng, Maureen Zegel*
Contributing Photographers: *Brian Brinkley, Dan Donovan, Jerry Naunheim, Richard Nichols*

ADMINISTRATION

President: *Mark Lombardi, PhD*
Vice President for Integrated Marketing and Communications: *Marcia Sullivan*
Vice President for Institutional Advancement: *Tom Eschen*
Director of Alumni Engagement: *James Page*

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Maryville University is a private, independent institution offering 90+ degrees at the undergraduate, master’s and doctoral levels. Maryville has forged its outstanding reputation based on academic outcomes, small class sizes, individualized student attention and academic excellence.

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Two students explore the world of police work through a St. Louis County cadet program involving squad car ride-alongs, crime scenes and forensics.



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Maryville’s fourth annual Spirit of Maryville Awards honor alumni and friends who give generously of their time and talent to Maryville, and to the community at large.

LETTER FROM THE PRESIDENT

WHETHER IT IS IN INNOVATIVE LEARNING, EFFECTIVE STUDENT OUTCOMES, CONNECTIVITY, MARKET-RELEVANT ACADEMICS, DEEP PARTNERSHIPS OR THE ABILITY TO PERSONALIZE LEARNING TO EACH STUDENT, **MARYVILLE LEADS.**

Dear Friends,

Today I am proud to proclaim that Maryville University stands atop the digital world of higher education. Whether it is in innovative learning, effective student outcomes, connectivity, market-relevant academics, deep partnerships or the ability to personalize learning to each student, Maryville leads. And because of this fine work, we are witnessing unprecedented growth and outstanding student achievement.

At the heart of Maryville’s active learning ecosystem, our enterprising faculty partner with our life coaches to apply sophisticated learning diagnostics – and this partnership empowers student outcomes that are truly awe-inspiring.

Inside, you’ll learn about how this approach to pedagogy and student service allows us to enhance student success. We illustrate how Maryville spots emerging trends in the world around us and nimbly designs and adapts curricula to capture those trends. In the process, we forge extensive and deep partnerships with global corporations as well as regional and local industry to create the best educational experience possible.

This model is led by our faculty and life coaches, but it would not be successful without the extensive support and vision of people in student life and engagement led by Nina Caldwell, EdD, Brian Gardner and others,

along with our cadre of expert learning designers led by Pam Bryan Williams, and our director of learning technology and support, Sam Harris.

Also, our student-athletes continue to excel in the classroom and on the athletic fields. This year, we will break our own record for the number of academic All-Americans and athletic All-Americans and of course celebrate our newest and only second national champion in wrestling, Nate Rodriguez. And if that achievement isn’t exciting enough, Nate carries a 3.9 GPA in pre-med.

As we lead this revolution in higher education and Maryville expands access to a top-quality education for people throughout this region and the United States, know that your support and good counsel are always in our minds and hearts.

Often, I am asked how Maryville’s path of innovative growth relates to our rich and storied past. Well, one of my favorite quotes comes from the wisdom of Mother Barat, who wrote in 1832, “It shows weakness of mind to hold too much to the beaten track through fear of innovation.” How true.

Warmest wishes,

Mark Lombardi

Mark Lombardi, PhD



SHIFTFORWARD

“This designation affirms Maryville as a leader in revolutionizing higher education in the twenty-first century.”

PRESIDENT MARK LOMBARDI, PHD



MARYVILLE NAMED APPLE DISTINGUISHED SCHOOL

Maryville University has been named an Apple Distinguished School for 2016–2018 in recognition of its Digital World program. Digital World gives students the opportunity to personalize their education in an enhanced technology environment.

The Apple Distinguished School designation is reserved for programs that meet criteria for innovation, leadership and educational excellence and demonstrate a clear vision of exemplary learning environments.

“This designation affirms Maryville as a leader in revolutionizing higher education in the twenty-first century,” says President Mark Lombardi, PhD. “Our innovative approach to personalized learning is a key reason for our unprecedented enrollment growth and our position as a nationally ranked university.”

Through Digital World, all traditional undergraduate students are given iPads to maximize and personalize their learning. The program emphasizes collaboration among classmates and creates a faculty-student partnership that puts students at the center of their learning experiences. To support these efforts, Maryville has significantly upgraded its campus technology and is now in the top 10 percent of all connected campuses nationwide.



Maryville has also invested in faculty professional development to expand their understanding of best practices for teaching and learning with iPad technology in the classroom. 

photo by *Richard Nichols*; iPad image by *graphicsfuel.com*

Exhibit Explores the St. Louis Civil Rights Experience


#1 in Civil Rights: The African American Freedom Struggle in St. Louis is currently on exhibit at the Missouri History Museum in St. Louis. Maryville University is a significant sponsor of the exhibit, which runs through April 15, 2018.

“This comprehensive and exceptional exhibit is in keeping with our institutional belief in and vision of a diverse and inclusive community,” says Marcia Sullivan, vice president for integrated marketing and communications. “Our underwriting is specifically in support of a more extensive advertising campaign in the region to ensure the exhibition is well attended and the city’s leading role in advancing the cause of racial justice is better known and appreciated.” 



SAY HELLO TO THE M STORE

The concept of a campus bookstore is coming of age — the digital age, that is — and Maryville’s bookstore is leading the way. To better reflect the entirety of the Maryville University experience supported by its merchandise and services, Maryville’s “University Bookstore” has been renamed “The M Store.”

“We’ve expanded our products and services to reflect Maryville’s commitment to our Digital World program, and to address significant changes in the textbook industry — most obviously, the digital format of books,” says Laura Stevens, director of auxiliary services. “The M Store will continue to expand as we strive to meet a broad spectrum of needs across academics, technology and University tradition.” 



Maryville is one of the **top 20 fastest-growing** private universities in the **U.S.**

— *The Chronicle of Higher Education*

King Urges Meaningful Dialogue

Bernice King, daughter of the Rev. Dr. Martin Luther King Jr., delivered the 2017 address for Maryville’s annual Martin Luther King Jr. Celebration before a packed house in the Auditorium. Through her role as CEO of the King Center in Atlanta, Ga., King advances her father’s work and legacy. She encouraged her audience to engage in meaningful conversations with diverse people – especially those with whom we disagree. **M**

“While our leaders have their responsibility...each and every one of you under the sound of my voice also has a responsibility to contribute to the progress of this nation and world. None of us is lacking in ideas. The key going forward is for us to find a way, in all of our great and grand diversity, to create a pathway for us to coexist in this world we have been given.” – Bernice A. King

New Walker Clinic Director

Jacob Gutshall, MHS, CCC-SLP, has been named director of the Walker Scottish Rite Clinic. The Clinic, which provides therapy services to young children with speech and language disorders, is part of Maryville’s Myrtle E. and Earl E. Walker College of Health Professions. Gutshall has served as a speech-language pathologist at the Clinic for the past 12 years and has supervised the Clinic’s six sites since 2015. **M**

Local Legends

St. Louis-based sportscaster Joe Buck was joined on stage by *Mad Men* star Jon Hamm, also a St. Louis native, during a Maryville Talks Books presentation held last fall. Hamm interviewed Buck about his book, *Lucky Bastard*, a retrospective of his years in sportscasting and growing up as the son of legendary St. Louis Cardinals announcer Jack Buck. **M**



photo by Dan Donovan



(Above) Bernice King delivers the 2017 Martin Luther King Jr. Celebration address.

(Center) Jacob Gutshall, MHS, CCC-SLP, takes the helm of the Walker Scottish Rite Clinic.

(Below) Joe Buck and Jon Hamm sign books and greet guests following a Maryville Talks Books presentation.

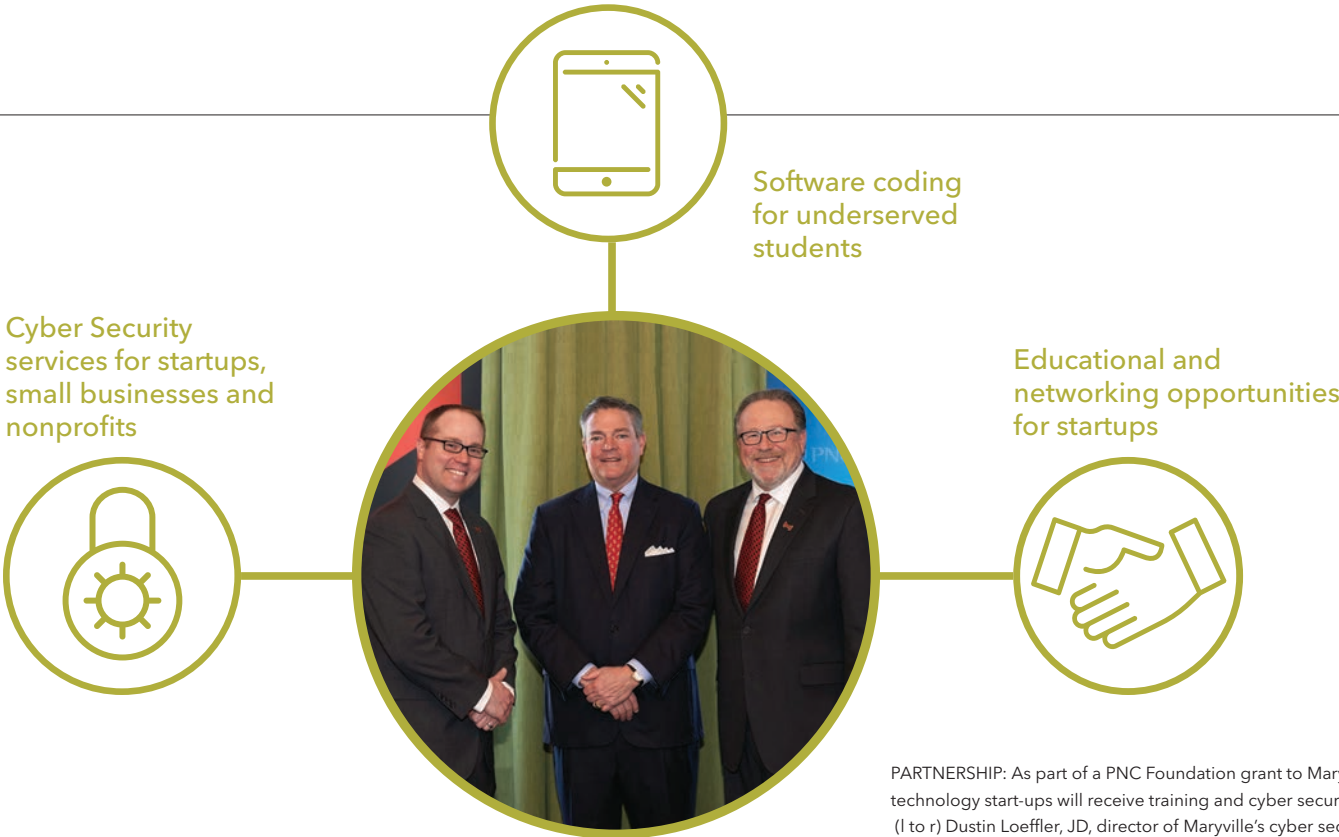


photo by Richard Nichols



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PARTNERSHIP: As part of a PNC Foundation grant to Maryville, local technology start-ups will receive training and cyber security services. (l to r) Dustin Loeffler, JD, director of Maryville’s cyber security program; Michael Scully, regional president for PNC; and Mark Lombardi, PhD, president of Maryville University. photo by Dan Donovan

‘PROTECT AND CONNECT’ GRANT

A three-year, \$435,000 grant from the PNC Foundation provides funding for a new cyber security services and education program called “Protect and Connect.”

Through the program, local technology start-ups receive training and cyber security services.

In addition, software coding classes will be offered to children in underserved communities.

“Cyber security and software coding are areas of tremendous need for individuals, start-ups and major corporations alike,” says President Mark Lombardi, PhD. “Educating a talented local workforce who can meet these needs, build careers and empower the St. Louis economy is what Maryville University does best.”

Through Protect and Connect, important data of companies within the region’s key start-up communities — the downtown

T-REX innovation center and Cortex technology district — is protected. The program also connects individuals in both communities through education, mentoring and networking.

A FUSION OF TECHNOLOGY AND COMMUNITY

At the heart of the program is Maryville’s new state-of-the-art Cyber Fusion Center. Maryville students working in the Center provide cyber security services at no charge to local nonprofits. Under faculty supervision, they gain hands-on experience by monitoring threats and helping to secure client data.

With grant funding, these free services are made available to all T-REX and Cortex companies.

Maryville has provided free cyber security services to nonprofits since September.

“This stemmed from the desire to allow these nonprofits to focus their funding on their social missions instead of IT costs,” says Dustin Loeffler, JD, associate professor and director of Maryville’s cyber security program.

Clients also gain access to a wealth of networking and mentoring opportunities with industry leaders. These include monthly “Tech Talks,” continuing education, conferences, special events and more.

TECH SKILLS FOR TOMORROW’S WORKFORCE

Also through Protect and Connect, students in underserved communities will learn computer coding skills that can lead to jobs. These skills will increase employment opportunities in high-demand and high-paying tech fields and help

local companies fill vacancies in the workforce.

Middle and high school students from Maryville’s partners, such as Boys & Girls Clubs of Greater St. Louis, will be invited to participate. They will learn coding principles and create actual apps for iPhones, iPads and other devices. PNC also will sponsor a Maryville-run coding summer camp for students of the Riverview Gardens School District. The grant enables 200 students to attend camp on Maryville’s campus for one week each July.

Additionally, a PNC Scholar will be awarded a half-tuition scholarship of \$12,500 at Maryville University. **M**

#1000Saints

The fourth annual “1000 Saints Night” held in February netted more than \$16,000 for Kids Rock Cancer — well over the \$10,000 fundraising goal. Total attendance for the men’s and women’s basketball games versus Drury University topped 1,050.

The event is sponsored by Maryville University and the Department of Athletics. In lieu of the usual admission fee, a minimum voluntary donation is suggested toward the fundraising goal.

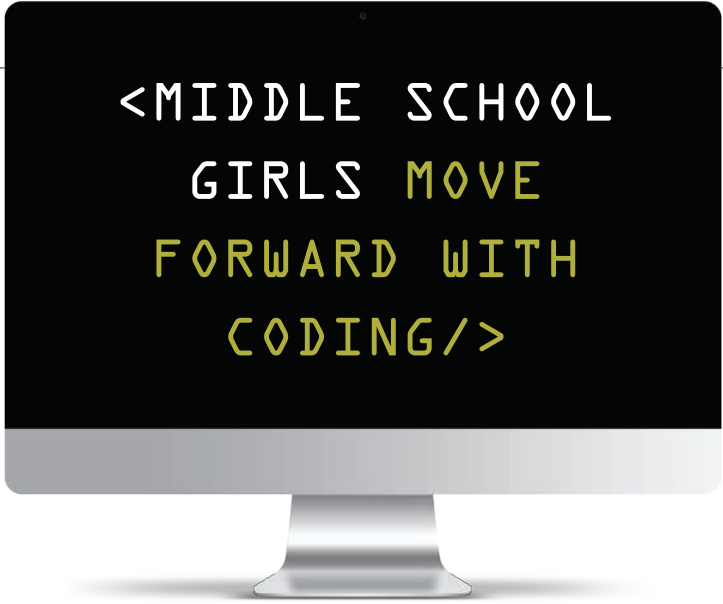
Kids Rock Cancer is Maryville’s innovative music therapy program that helps children and teens cope with the emotional challenges that accompany a cancer diagnosis by writing and recording a song.

“It was truly incredible to see the Maryville community come out in support of Maryville Athletics and Kids Rock Cancer,” says Liz Haynes, director of special projects. “We are inspired and thrilled by the generosity of the Athletics department, the event sponsors and the Maryville community.” 

photo by *Dan Donovan*



graphicsfuel.com



Maryville University has received a grant of \$124,710 from the Monsanto Fund for a new program designed to engage middle school girls in computer coding.

The grant will fund a summer program for a diverse group of 80 girls (grades 6-8) from the Ritenour and Jennings school districts to learn hands-on computer skills within the context of either video gaming or journalism. Sixteen teachers from those districts will also learn the computer programming curriculum, and each will receive a set of Chromebooks for ongoing use in their classrooms.


The need for this program is compelling. The number of women interested in majoring in computer science has declined by 64 percent since 2000. As a result, women, especially women of color, are severely underrepresented in high-demand computer careers.

At the same time, computing jobs are increasing, yet only 39 percent are expected to be filled by 2022. Women and other underrepresented groups in computing could help fill this gap, but they must build their skills; ideally, this

should begin by middle school. Many local and national organizations are developing curriculum to engage more students in the study of computing, and this curriculum fits into that national framework.

The program will be led on Maryville’s campus by Rebecca Dohrman, PhD, associate professor of communication; Steve Coxon, PhD, associate professor and director of gifted programs in education; and Dustin York, EdD, director of the undergraduate communication program and assistant professor.

Curriculum created for this program will be submitted for publication and online distribution and will also be shared with other school districts throughout St. Louis.

“Coding is the language of the future,” Coxon says. “The partnership with Monsanto Fund will help to spur future employment in underserved communities and fill vital workforce needs.” 

CRAM JAM

As they have every December finals week for nearly three decades, students lined up for a late night of Cram Jam, a Maryville tradition featuring mounds of breakfast food and generous giveaways. A record 640 students were served this year by the usual crew of faculty and staff volunteers.

Judging by reports from the kitchen, students ate heartily. They consumed:

- 600 biscuits with gravy
- 760 pancakes
- 225 pounds of bacon
- 70 pounds of sausage
- 1,800 donut holes
- 750 half-pints of milk



photo by *Richard Nichols*

photo by *Richard Nichols*




PIONEERS: A group of Maryville educators have been recognized as 2017 Apple Distinguished Educators for their innovative teaching focused on iPad technology. (l to r) Dustin York, EdD; Sam Harris; Candace Chambers, PhD; and Katherine Kline, PhD.

Four Recognized as Apple Distinguished Educators

In recognition of their pioneering work using Apple products to transform teaching and learning in powerful ways, four members of Maryville University’s faculty have been selected as part of the Apple Distinguished Educators Class of 2017.

Joining a worldwide community of 2,500 visionary educators are Candace Chambers, PhD, professor of chemistry; Sam Harris, director of learning technology and support; Katherine Kline, PhD, assistant professor of rehabilitation counseling; and Dustin York, EdD, assistant professor of communication.

Dustin Loeffler, JD, associate professor of cyber security, was tapped as an Apple Distinguished Educator in 2015.

Through Maryville’s Digital World program, educators like these are revolutionizing learning by integrating technology — specifically, the iPad and Apple ecosystem — into the classroom environment. Through Digital World, all traditional undergraduate students receive an iPad. Fully loaded with educational materials and resources, the iPad also provides students with access to more than 80 apps in the Maryville cloud. 



STEM SPROUTS

An \$85,000 grant from Boeing funds a new program called STEM Sprouts, a partnership between Maryville University and the School for Early Childhood Education in the Ritenour School District. The grant addresses the problem that occurs when educators of young students, particularly in high-poverty districts, lack the skills to teach students in STEM (science, technology, engineering and math) subjects.

STEM Sprouts will provide extensive professional development and materials for up to 14 teachers in the Ritenour School for Early Childhood Education, with additional coaching provided on-site in preschool classrooms. Each year, these teachers serve more than 200 students, ages 3-5. Some educators will also choose to participate in Maryville’s 135-hour STEM certificate program, which was launched in 2015 through a previous grant from Boeing. **M**

Study Accounting Online

More than 140,000 new auditing and accounting jobs have been projected to open between 2014 and 2024.

Maryville’s accounting programs are now offered online at the undergraduate and graduate levels. The online BS in accounting emphasizes a strategic blend of business and accounting skills, and features practical, industry-relevant courses, including three early-access classes providing credits toward the master’s degree. The online MS in accounting delivers Becker CPA exam courses, which enable students to prepare for the CPA exam and gain a competitive edge in the job market. **M**

UNCONVENTIONAL OFFICE HOURS

By Chris Reimer

Most Wednesday evenings, Dustin Loeffler, JD, associate professor and director of cyber security programs, boots up Battlefield 1, an online competition with gamers from around the world. But the games Loeffler plays are not ordinary — they double as student advising sessions.

In addition to holding traditional on-campus office hours, Loeffler plays video games with students from 8 p.m. to 10 p.m. every Wednesday. Other Maryville faculty and staff members typically join in, including Dustin York, EdD, assistant professor and director of the undergraduate communication program; Chris O’Connor, PhD, assistant professor of biology; and Brady Griffith, life coach. On a typical gaming night, they might be joined by Maryville students and a high school senior or two who are considering attending Maryville.

“Students like to play games online, and professors like to play games, too. So, we meet our students where they’re at,” Loeffler says. “Our gaming sessions turn into advising sessions, discussions of internship opportunities, career advice — mentorship of all sorts.”

The Maryville team says it’s a great way to hang out, develop teamwork skills, discuss campus life and build camaraderie with the students and each other.

Loeffler points out this is yet another way Maryville breaks away from traditional models of higher education. “The role of faculty is changing,” Loeffler says. “Professors are no longer the gatekeepers of knowledge. And yet, we need to be even more accessible to our students. Online gaming sessions are one innovative way we’re doing that.” **M**



OUT THERE: @MaryvilleU tweeted a link to this story when it was first posted on Mpress, Maryville University’s blog site. @Xbox replied on Twitter with this graphic and a message that read, “Now that’s one heck of a squad leader!”



FACULTY / STAFF NEWS

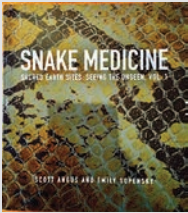
MELANIE MEIR, PHD, CCC-SLP, assistant professor of speech-language pathology, has been named an editor for *Journal of Communication Disorders and Assistive Technology*, an international, open-source journal with peer editing.

CANDACE CHAMBERS, PHD, professor of chemistry, received the 2016 Teaching with Technology Award during the Focus on Teaching & Technology regional conference held in St. Louis. She was honored for innovative approaches to using technology to promote student engagement, exceptional learning opportunities and a climate of high academic standards.



photo by **Richard Nichols**

SCOTT ANGUS, MFA, assistant professor of art, has co-authored *Snake Medicine*, a book designed to teach novice photographers to see the world through the lens of a camera.



JESS BOWERS, PHD, assistant professor of English, has been named a prose editor at *Cartridge Lit*, an online literary journal devoted to creative writing about video games. In addition, her short story, “Fred W. Loring and His Mule, ‘Evil Merodach,’ 48 Hours Before Death,” has been selected as the winner of the *Winter Anthology* 2017 contest. The recognition includes a cash honorarium and publication in the online anthology.

STEVE COXON, PHD, associate professor and director of programs in gifted education, has published book chapters in *Engineering Instruction for High-Ability Learners in K-8 Classrooms*, and *STEM Education for High-Ability Learners: Designing and Implementing Programming*.

SARAH LUST, PHD, assistant professor of psychology, co-authored an article published in *Psychology of Addictive Behaviors* (Feb. 2017).

ANN FICK, DPT, CCS, associate professor and director of clinical education in the physical therapy program, has published an article in *American Journal of Critical Care* (January 2017, Volume 26, No. 1).

DUSTIN NADLER, PHD, instructor of psychology, co-authored an article published in *Journal of College Student Development* (Sept. 2016).



photo by **Richard Nichols**

PATRIOT AWARD: Charles Gulas, PhD, dean of the Walker College of Health Professions, receives the Patriot Award for providing exceptional support to military service members and their families. (l to r) Victor Kizer, director of the exercise science program; Gulas; and Dave Woolley, Area 1 Chair for Missouri Employer Support of the Guard and Reserve.

FOCUS on Kids Rock Cancer

In pursuing its mission of helping children cope with the diagnosis of cancer or other blood disorders, such as sickle cell disease, Maryville University’s Kids Rock Cancer program strengthens St. Louis families and rallies the community in support of these children. The program will be honored by FOCUS St. Louis during its 20th Annual *What’s Right with the Region!* awards celebration.

“This recognition speaks to the dedicated work of our Kids Rock Cancer music therapists,” says Liz Haynes, director of special programs for Maryville University. “It also comes at an exciting time in the program’s history, as we recently completed a session with our 1,000th Kids Rock Cancer ‘rock star.’”

Through the healing power of music therapy, Kids Rock Cancer helps children combat feelings of anxiety, depression and helplessness. Working with a music therapist, children write about whatever topic they choose. Their lyrics are put to music, and they record their own voice on a CD to take home. Writing and listening to these songs helps children make sense of what is happening to them; express fears, frustrations and hope; and have fun.

More than 1,000 original songs have been written and produced in pediatric hospitals, cancer support centers and summer camps throughout the St. Louis area.

The program also provides hands-on learning for students in Maryville’s music therapy program. In creating opportunities for students to engage in practical learning experiences, Maryville seeks to respond to needs in the St. Louis community, providing a win-win for graduates and the region. **M**



ROCK STAR: Kids Rock Cancer music therapist Ashley Warmbrodt, ‘14, works with a young client to compose an original song. Music therapy is known to help children who are coping with cancer and other blood disorders to express fears, frustrations and hope.

photo by **Jerry Naunheim**



A PASSION FOR POLICE WORK

Two Maryville students are among the first to participate in a new police cadet program

By Maureen Zegel

photo by Richard Nichols

Cody Klotz dreamed of playing baseball in college and then joining the Marine Corps. At Maryville, he found his true calling.

Klotz, a second-year criminal justice/criminology major and a Saints baseball student-athlete, flashes a smile when you ask about his participation in the St. Louis County Police Department's Police Cadet Program.

"On the mornings I'm scheduled for duty, I wake up loving everything about it," says Klotz. "It's the environment, getting to know so many people and knowing that I can make a change for the good. My parents always told me that if you don't love what you do, you won't be any good at it."

The program, which launched in the past year, is open to 18- to 21-year-olds who are enrolled in college and interested in pursuing police work as a career. Participants receive a small stipend and a uniform. They experience a wide range of police work, including the crime scene, crime laboratory and fingerprint units.

"ON THE MORNINGS I'M SCHEDULED FOR DUTY, I WAKE UP LOVING EVERYTHING ABOUT IT."

Klotz, the first student from Maryville admitted to the cadet program, quickly progressed to ride-alongs with veteran police officers. He has traveled the county's eight police precincts.

"I wouldn't say I've seen it all, but I've certainly seen more than most college sophomores," he says. "I've learned about de-escalating a fight and when to use a taser or pepper spray."

Klotz is also learning about the prevalence of violent crime and how it often occurs within families and groups of people who know one another. The experiences have spurred him toward another academic interest.

"I'm going to study abnormal psychology to try and understand how the brain works," he says.

ST. LOUIS COUNTY POLICE PARTNERSHIP

Gerianne Brandt directs the criminal justice/criminology program. As a former St. Louis County police officer, she has an invaluable insider's perspective on a career in law enforcement. Brandt has leveraged her expertise and network since 2008, when she first nurtured a longlasting partnership with the St. Louis County and Municipal Police Academy training program. More than 90 municipalities send candidates through the Academy, and

most graduates are hired onto a police force.

Successful completion of the Police Cadet Program is a strong stepping stone toward the Academy and job placement.

"This is a win-win for students," Brandt says. "Success in the cadet program means a guaranteed seat in the Academy. Over the years, we've had a 100 percent hire rate for Maryville graduates who complete the Academy."

A college degree is not required for police work, but the achievement gives graduates a competitive edge, Brandt says.

"That degree translates into better salaries and greater opportunities for promotion, and if students want to work for a federal agency some day, a degree is required," Brandt says. "What we teach at Maryville prepares well-rounded police officers because they're studying constitutional law, humanities, philosophy, history."

FIRST WOMAN TO JOIN CADET PROGRAM

Angie Isaacs, who holds the distinction of being the first woman to enter the cadet program, came from Minnesota to study the forensic side of crime at Maryville.

"Ever since I was little, I was fascinated with solving crimes and wanted to go into forensic science," says Isaacs. "But when I started studying it, I quickly realized I didn't want to work in a lab. I wanted to be the face of criminal justice. I wanted to make a difference in people's lives."

During her first semester, Isaacs spent seven hours a week in the Police Cadet Program learning what she called "behind the scenes" duties like personnel services, police hierarchy, fingerprinting and security at the courthouse. She believes women play a special role in police work.

"We have a different take on how to deal with people, and I think we can help change how people interact with police," she says.

Brandt says police work is just one of the many law enforcement jobs pursued by graduates of the criminal justice/criminology program.

"Many of our students move into federal positions with the FBI, the U.S. Marshals Service and the Secret Service," she says. "For all of them, this new cadet program is another big plus." 🍷

PERSPECTIVE

TEACHING STUDENTS TO EXCEL IN A DIGITAL WORLD

By Janet Edwards

Digital literacy is a twenty-first century workforce imperative. It’s not enough to understand apps like Uber, Twitter, Yelp, Google Maps or Spotify. College students today need to know how to use business productivity apps – really use them – because nearly every industry relies on them.



SERIOUS BUSINESS: Stacy Hollins, PhD, associate professor of information systems, meets with a small group of students during office hours. She teaches business technology courses and strives to help students build digital confidence.



photos by Jerry Naunheim

“Students come to college thinking they ‘know’ technology, but they have a lot to learn about critically thinking through technology in a business environment,” says Stacy Hollins, PhD, associate professor of information systems in Maryville’s John E. Simon School of Business. “They know how to use social networking tools. And they know how to bold and underline and italicize data. But when I ask them to create formulas in Excel or use other higher-level functions in business technologies, many of them haven’t a clue.”

Hollins, who joined the Maryville faculty last summer, has overhauled ISYS 100, the introductory information systems course formerly known as Computer Literacy and now called Digital Foundations.

The fundamentals of the course are the same as they’ve always been, Hollins says. It’s the study of systems used to move data around to improve profit and increase productivity. All first-year business students take the course, along with students in other disciplines that require it, such as physical therapy.

“The baseline skills are the same, even though we’re learning and using apps on the iPad instead of being tethered to computers,” says Hollins. “In addition to learning new digital technologies, students still need to know how to produce documents, create spreadsheets, design presentations and get into databases to query information.”

DIGITAL WORLD APPLICATIONS

The entire course is taught on iPads, not computers, Hollins says. The strategy is in keeping with Maryville’s Digital World program, which

provides iPads to all undergraduate students.

“The course covers many of the apps Maryville provides for students on the iPad, along with cloud computing and information literacy, which means knowing how to verify information using true data and primary sources,” Hollins says.

First-year student Mehak Lodhi, a business major who took Digital Foundations last fall, says Hollins makes the subject so interesting, she actually looked forward to going to class — despite the Monday morning schedule.

“Dr. Hollins taught me so much, I would have to write a whole essay on it,” Lodhi says. “I came into my first class with her, ISYS 100, knowing nothing about computers and iPads. She literally changed my way of looking at technology. She inspired me to like technology.”

BUILDING CONFIDENCE AND SKILLS

Students are often frustrated by the idea of technology before they even begin, says Hollins.

“They come in thinking, ‘I’ll never get this, I’ll always be behind someone who gets this.’ I work on boosting their confidence in using technology, experimenting and not being afraid of breaking something or messing up a file.”

Among other skills, students learn file management systems, presentation software, collaboration tools and, of course, Excel, the software most in demand by faculty teaching advanced business classes, as well as hiring managers, says Hollins.

“Using apps effectively is required in this course,” Hollins says. “I ask students to complete assignments for other classes using apps we’re learning. I’m saying, ‘What do you have

due in your other class? Let’s find a way to use technology to get it done.”

Victoria Trammell, majoring in communication sciences and disorders, recalls the benefit of that learning strategy.

“I had an infographic due in another class, but I had never done one before,” Trammell says. “Professor Hollins taught us how to make an infographic correctly, and then I could do my project.”

Breanna McJunkins, a cyber security major, appreciates that Hollins makes her classes relevant for the business world.

“She absolutely loves group work because in our future jobs, we will have to do lots of group work with our companies,” McJunkins says. “She makes us step out of our comfort zone and use abstract thinking all of the time. I’ve learned how important it is to think outside the box when it comes to ideas because nobody wants [to hire] someone who can’t think on their own.”

Hollins knows information systems can be a dry subject, but she’s determined to bring it to life for students by using personal examples from the business world and by emphasizing collaborative learning.

“In this world, we’re not going to be able to live without any of this. It’s used in every industry; students won’t leave Maryville without touching what I teach,” Hollins says. “From the president’s office to any other area in an organization, you can’t get around information systems — it’s valued throughout any business. Students will be able to use it for the rest of their lives and build on it; it’s not a niche subject.”

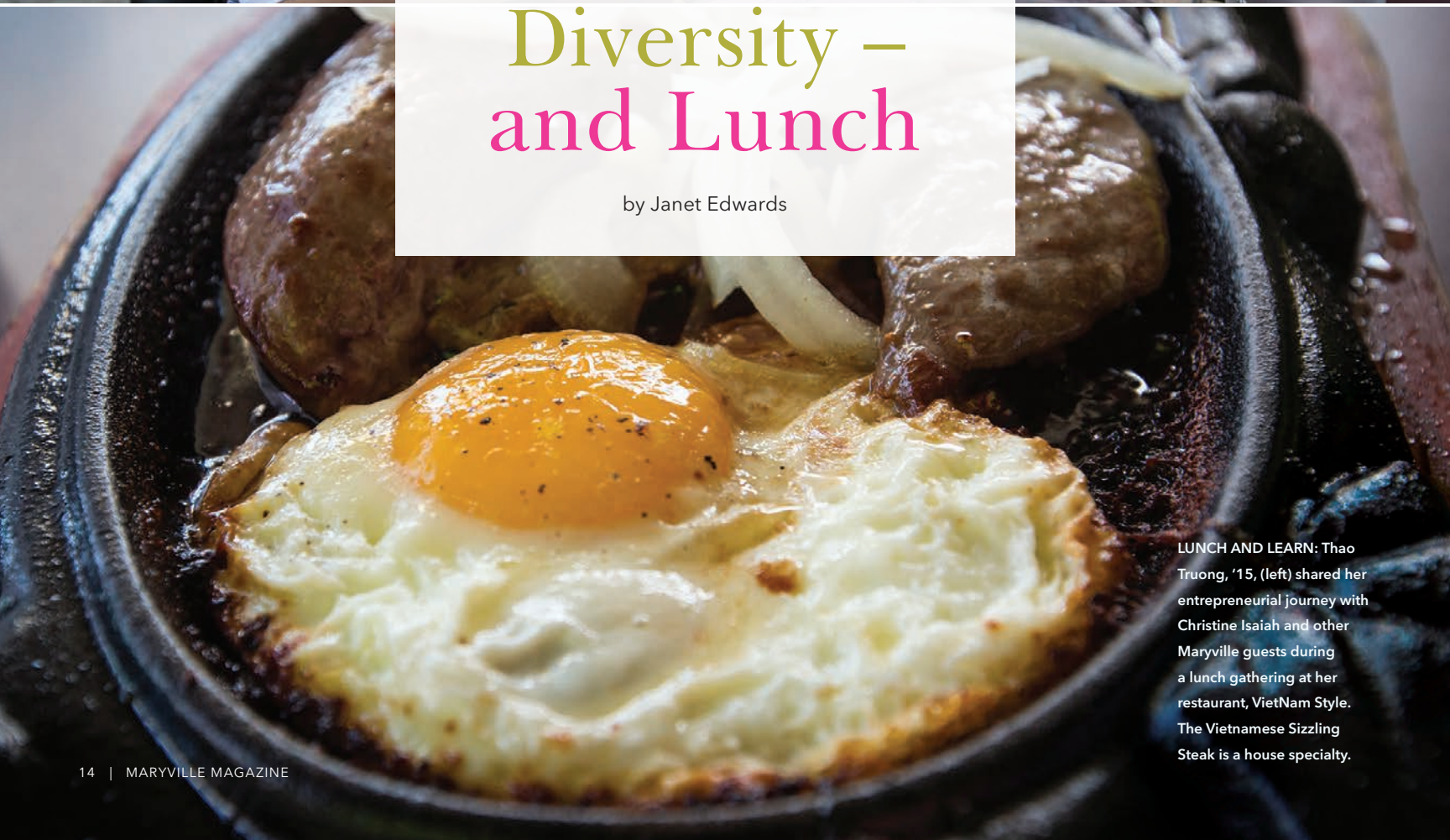


“I WORK ON BOOSTING THEIR CONFIDENCE IN USING TECHNOLOGY, EXPERIMENTING AND NOT BEING AFRAID OF BREAKING SOMETHING OR MESSING UP A FILE.”

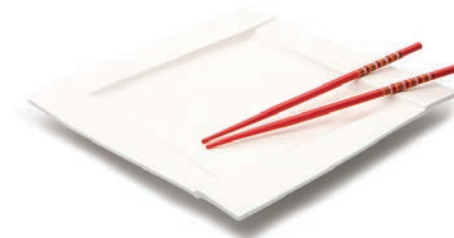


Dreams, Determination, Diversity – and Lunch

by Janet Edwards



LUNCH AND LEARN: Thao Truong, '15, (left) shared her entrepreneurial journey with Christine Isaiah and other Maryville guests during a lunch gathering at her restaurant, VietNam Style. The Vietnamese Sizzling Steak is a house specialty.



As the owner of VietNam Style restaurant, Maryville alumna Thao Truong, '15, talked with students about what she's learned along the way.

Thao Truong's career path took a few twists before she found her calling. The young entrepreneur, who immigrated to the U.S. eight years ago, discovered she enjoyed engaging with people while she was majoring in actuarial science and participating in the Work Study program. For three years, Truong worked in Maryville's international admissions office, helping students bridge communication and resource gaps, navigate the federal visa process and complete paperwork.

"I love to interact with people," she says. "Until I talked to a lot of international students, I didn't realize I enjoyed it that much. But I had so much homework to do, I quit the job."

Ultimately, she missed the work and began rethinking her career plans. She is excellent in math, but a job focused on that ability wasn't going to be enough to make her happy, Truong says.

After much soul searching and discussion with her parents and her boyfriend, Huan Vu – who is now her husband and restaurant co-owner – Truong decided on a new direction. She enrolled in Maryville's MBA program because, she says, "an MBA holds the keys to open any door."

About the same time, she realized her passion: cooking. Seven months ago, Truong opened VietNam Style in the Loop area of University City, Mo. Her MBA studies are now on hold, but Truong learns on the job every day.

To honor her Maryville experience, and to help pave the way for upcoming entrepreneurs, Truong invited Maryville students to visit VietNam Style and explore their collective journeys.

Inspiring the Next Generation

"Thao's drive continues to resonate with me," says Christina Isaiah, an interactive design major. "As a minority woman, I understand opening a business is no small task. She took a risk in her life and succeeded. Many people cannot say that."

Truong's restaurant is in a corner building with large windows overlooking a busy sidewalk. The dominant colors are bright

green, black and pink – pink being her favorite color, even down to her eyeglasses.

"Hearing Thao's story and seeing the result of her hard work makes me dream bigger," says Isaiah. "Sitting in her restaurant made me believe I could open my own business and invite Maryville students to my work."

Ulices Zuniga, an education major, wants to teach, but he also imagines himself as the owner of an automotive performance shop.

"I really paid close attention when Thao talked about her business," he says. "She was able to start something different and promote it."

Building Cultural Awareness

During her Maryville years, Truong was keenly aware of diversity issues and enjoyed opportunities to share her Vietnamese culture with other students through Maryville Cultures Connect, an organization composed of international students.

Zuniga, president of the Latino Student Alliance, and Isaiah, president of the Inclusion at Maryville student group, are both dedicated to creating a more inclusive campus environment.

"I felt a huge connection with Thao because when she talked about her time as a Maryville student, she was trying to do what I've been doing ever since I have been at Maryville, and that is educating others on my own culture," says Zuniga.

Isaiah, who changed majors from psychology to interactive design in pursuit of her passion for art, appreciates Thao's decision to follow her heart.

"I felt as if Thao could be me or I could be her," Isaiah says. "Her story is inspirational and motivational."

Thao was equally impressed with her visitors.

"They are very self-motivated and strong leaders," Truong says. "They know what they want. But they also care about other students – they talked a lot about what they can do for them as part of their student groups – and that was impressive." 🍴



LIFE COACHES: Maryville's life coach team helps students transition to college, define career and personal goals, and identify what students need on campus and beyond to achieve academic and professional success.

all photos by Richard Nichols

COACHING FOR LIFE

FIRST-YEAR STUDENTS ARRIVE ON MARYVILLE'S CAMPUS WITH PROFESSIONAL MENTORS ALREADY IN PLACE — THEY'RE CALLED LIFE COACHES.

BY MAUREEN ZEGEL


Long before the first day of class, Maryville students get to know the one individual they can rely on for answers — day or night, Tuesday or Saturday, no matter the question. Known as a life coach, this ultimate go-to person means a Maryville student is more likely to succeed not only in that critical first year, but throughout his or her college experience.

"Ours is a unique system, an extraordinarily comprehensive support system that has evolved over a decade," says Jen McCluskey, PhD, vice president for student success. "Where once we only used a GPA and ACT score to get to know our students, life coaches use several learning diagnostic tools to identify a student's passions, priorities, attitudes — their strengths — and link them to the University's resources before they even walk into that first class."

Maryville's life coaches remain with their students throughout their college journeys as cheerleaders, career counselors, mentors, academic advisers and resource guides.

The system grew out of retention initiatives more than a decade ago that focused on first-time, full-time freshman students. Maryville's retention rate was 74 percent at the time – average for similar institutions. The Division of Student Success was launched in 2015 as part of an overhaul of support systems and a merging of academic advising and career services into one office. Today, Maryville's retention rate has climbed to 88 percent, one of the highest in the nation.

Maryville posted a 97 percent career outcomes rate in 2016, McCluskey says. It's just one of numerous indicators of success. Another is more than a decade of record-setting enrollment.

"It used to be we were the 'best kept secret' in St. Louis," says McCluskey. "No more – and life coaches have played a major role in our evolution." 



GRACE YERMAN
FIRST-YEAR
ELEMENTARY/EARLY CHILD EDUCATION

I've always wanted to do everything on my own. I grew up in California and had never even been to Missouri, but I chose Maryville for lots of reasons. People here see you as a person, not a paycheck. I arrived the weekend before the first day of school and was in a panic. I was 1,700 miles away from home and didn't know what to do, where to go or how to get there. I called Brittney Williams, my life coach. She's been there for me ever since, especially helping me think through decisions. She is the glue that holds it all together. I expect she could stop the world for me.

BRITTNEY WILLIAMS
LIFE COACH

Grace had a rough transition from high school to college. I was by her side every step of the process, making sure she didn't leave my office until all her questions were answered. A few weeks into the first semester she had a severe allergy attack that required her hospitalization. I texted her often, making sure she was getting better and updating her professors. She decided to change her major, an overwhelming task for many new students. We saw a lot of each other in those early days. During the second semester, Grace surprised me with a redo of my office – new picture frames, colorful posters. That sweet gesture brought tears to my eyes.



EMIN SABAREZOVIC
SENIOR
BUSINESS ADMINISTRATION

I grew up in war-torn Sarajevo, Bosnia. When I was 5 years old, I turned to soccer for hope and inspiration. It was my passion. In high school, I worked on getting to an American university, but it cost thousands of dollars. Then I received a scholarship to play soccer at a university in Iowa and started packing. I attended another university before coming to Maryville in the fall. Ms. Uysal helped me with the documentation, provided some great career advice and coached me on immigration regulations. She plays an important role in my career and personal success. By January, I had received a business internship at Scottrade in St. Louis, where I work three days a week in client accounts.

ESRA UYSAL
LIFE COACH

This is Emin's senior year in college, and he has worked hard to research and understand the government's complex regulations allowing international students to study and work in the U.S. We worked together to polish his documents, develop interview skills, explore job opportunities online and research tips on finding jobs as a foreign-born in St. Louis. Most importantly, we studied immigration options and regulations. Last fall he took 18 credit hours and had to give up soccer so he could graduate in May. Landing this internship is a good career opportunity, and I know how much it means to him. I'm very happy for him.

ANDREW LINZIE
FIRST-YEAR
EXERCISE SCIENCE

In high school I focused on a career in engineering. When I registered at Maryville, I took student assessments that asked questions like, "What did you want to be when you were 14?" or, "What does your family do when they get together?" My answers kept coming back to athletics, fitness, being an entrepreneur. Then something hit me: Maybe engineering wasn't the best decision for me. I started working with my life coach in the summer and changed direction those first few months. I talked to professors in biology and exercise science. When I gathered information about careers in exercise science, it all started coming together. By my second semester, I was following my passion – majoring in exercise science, working out regularly at the gym and dreaming about owning my own gym.

JULIE KREBEL
LIFE COACH

One of Andrew's strengths is that he is a tactile, hands-on learner who takes charge of his journey. Once he took those learning diagnostics tests he called asking if he and his mother could come in and talk. We went through all the possibilities of following his passion, including majoring in biology and going to graduate school. When I suggested he shadow a physical therapist, I knew he would follow through with it. Andrew was enrolled in my University Seminar class in the fall and was very quiet at first. But as that first semester progressed, I watched him become more confident. He started speaking up, developing networking and leadership skills, and participating in organizations and events. By the end of his first semester, he declared exercise science as his major.



WHAT'S ON THE WORKFORCE CUSP, AND HOW CAN ACADEMIC PROGRAMS BEST SERVE GRADUATES, AS WELL AS EMPLOYERS, IN THESE GROWTH INDUSTRIES? Embracing speed and innovation, Maryville University excels in answering this question.

Developing a new academic program at Maryville is strategic and intentional, with most programs launching in three to six months – not two or three years and a lot of red tape later. Along with research and analysis, Maryville relies on a key ingredient: the collaboration of those who know industry best, its corporate and organizational partners.

The process of launching a new academic program illustrates Maryville's strong culture of creating opportunity through innovation and a commitment to listening to workforce needs and matching those needs to student learning and career goals. It's an ongoing conversation, ensuring Maryville students are among the first to excel in new and exciting fields.

JOB READY

TAPPING INDUSTRY EXPERTISE
FOR ACADEMIC RELEVANCE

BY JANET EDWARDS

1 The process of developing a new academic program often stems from a frank conversation about current workforce demands – and how those demands translate into career opportunities for students. Maryville University talks with industry experts and hiring managers about the need for qualified job candidates to fill empty desks, the need for candidates with job-specific skills and experience, and the need to offer flexible graduate programs for employees. **WHAT DO YOU NEED?** Maryville listens closely and delivers a solution.

2 When a new program is proposed, Maryville researchers begin the work of confirming its potential for growth. Will this program be successful – and more to the point, will Maryville graduates find jobs in this industry? We look for solid evidence: The Bureau of Labor Statistics indicates a vigorous job market now – and into the future. *Check.* How many other doctoral programs are offered regionally in higher education leadership? (Not enough.) *Check.* The decision to launch a new academic program is highly **DATA-DRIVEN.**

3 Once the viability of an academic program is affirmed, the research team presents findings to the dean and faculty of the appropriate Maryville college or school to ensure commitment and collaboration. Then, the important work of building engaging and **RELEVANT CONTENT** begins.



4 In designing an academic program, the program director once again sits down with experts – this time to gain **INDUSTRY INSIGHT**. What specific skills will give students a competitive edge in a growing field? What is the right balance of practical skills and theory? What real-world experience is preferred? Maryville turns to the experts for answers.

“I’ve had the opportunity to meet hundreds and hundreds of interested job candidates during my years in the industry,” says Mike Zlaket, president and CEO of Rawlings. “To me, what sets Maryville Rawlings Sport Business Management students apart is the practical aspect of their education. They intern in the local community, they learn from local leaders about real-life work situations, and then they merge those learnings with their classroom studies.”

5 Teaching a course on Series 7 preparation would be of value to companies hiring finance majors – and accounting firms prefer job candidates prepared for the Becker CPA exam. Maryville listened and offers these courses.

What other elements can be added to an academic program to enhance the marketability of graduates? The Cyber Fusion Center, an on-campus cyber lab for students who work with actual clients to monitor and solve information security matters, was the answer for Maryville’s fast-growing cyber security program.

For business marketing students, a partnership with Abstrakt Marketing created a sales office in the same campus building as classes – so, students have flexible schedules and paid positions, gaining **REAL-WORLD EXPERIENCE** even as they study.

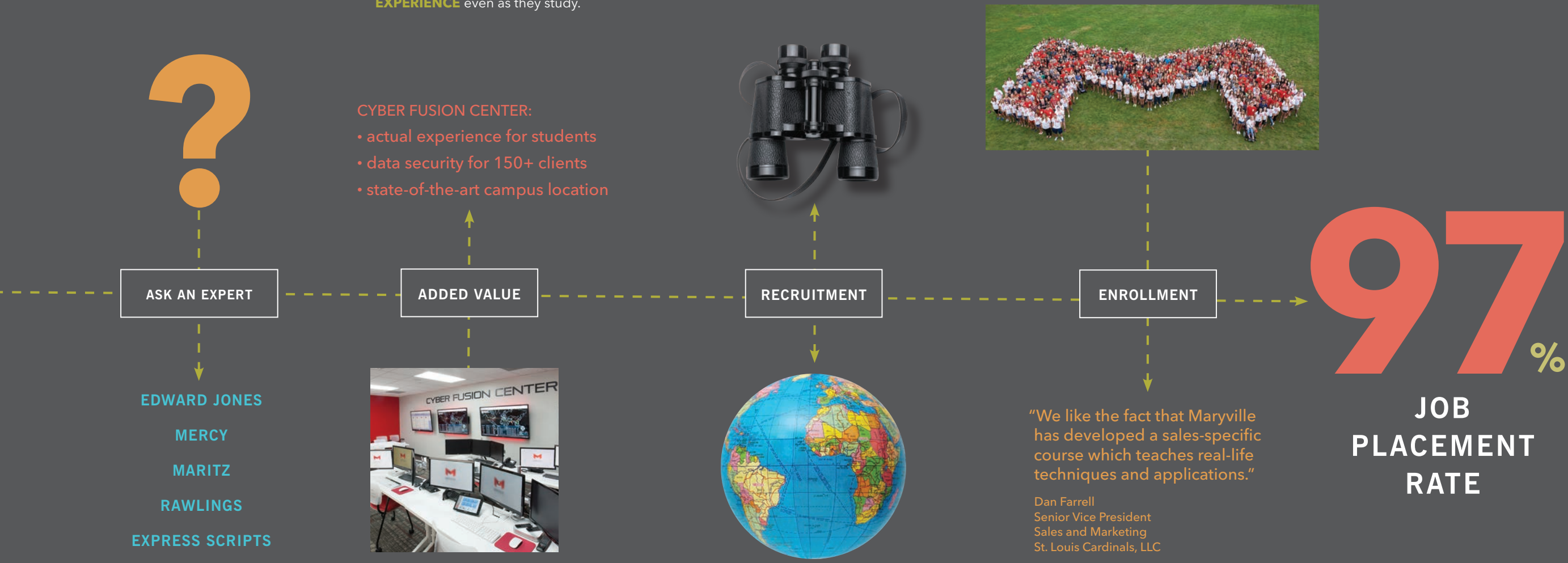
6 Maryville recruits locally, nationally and internationally for our market-relevant degree programs. What sets us apart is the deep analysis of data to fully **ANTICIPATE THE NEEDS** of students before they arrive on campus. Meanwhile, program directors, life coaches and faculty members collaborate on campus to ensure each student can leverage their individual strengths in an academic program that successfully blends their personal interests and career goals.

7 Maryville’s first-year class grew in 2016-2017 academic year by 45 percent over the previous year. Our drive to innovate and create new standards in higher education continues to attract students who seek to achieve the skills, knowledge and experience most in demand, and who become job candidates who consistently outpace and outperform the competition. The entire Maryville community is invested in **STUDENT SUCCESS**.

8 With a 97 percent job placement rate for its graduates, Maryville excels at listening to industry needs and creating comprehensive programs that prepare students for career success. “Through **PARTNERSHIPS** with great corporations, Maryville builds market-relevant curriculum and offers opportunities for students to gain experience on real-world projects,” says Dustin Loeffler, JD, director of Maryville’s cyber security programs. “Through meaningful dialogue and ongoing advisory discussions, Maryville meets the hiring needs of our corporate partners and better prepares our students for employability.”

“Business leaders must work with universities to shape the analytic workforce of the future. Additionally, we want to learn from the new ideas and fresh perspectives of the future workforce to also shape our business.”

Tom Henry
Vice President – Knowledge Solutions
& Chief Data Officer
Express Scripts



KICKSTARTING

CAREERS IN MARKETING



photos by Don Donovan

STUDENTS PLAN PEPSI PROMOTION FROM BRAINSTORMING TO FINAL ROLLOUT

BY DALE SINGER

“WE DID SOMETHING SPECIAL. IT WAS ALL ON US.”

When Pepsi wanted to introduce new flavors for its Mountain Dew Kickstart energy drink, it turned for help to students in the Rawlings Sport Business Management program.

Collaborating over two courses — Corporate Sponsorship in the fall and Promotions in the spring — students put together a marketing program to activate during this spring’s Missouri Valley Conference Arch Madness men’s basketball tournament.

Fans at the tournament could play games like pop-a-shot, take selfies in a photo booth and compete for a variety of Kickstart branded items, ranging from pom-poms to sunglasses to key chains.

Both Pepsi and Maryville benefited from the project.

“You can teach it,” says senior Erin Provaznik, “but putting those applications into play helps a lot, seeing it from start to finish.”

Adds classmate Patryk Wysocki: “I’ve talked to students from other schools, and we did something special. It was all on us.”

IDEAS BECOME REALITY

Meghan Essman, assistant professor, helped the students turn raw ideas into usable marketing strategies. In the fall, Pepsi executives told students what they were looking for and just where Kickstart fits into its roster of products. Then, as the tournament approached, students created a plan.

Jason Williams, EdD, who heads Maryville’s Rawlings Sport Business Management program, said the experience was invaluable for both teams.

“We’re solving a problem for Pepsi,” he says. “That’s sometimes hard to do. You don’t want to trust just anybody with your brand.”

After a co-worker introduced her to Williams, Kim Burgess, regional marketing manager for Pepsi, became interested in working with a university for the first time.

“The Missouri Valley Conference Basketball tournament was something I felt we could activate at a higher level,” she says, “and I had confidence that Maryville students could help us accomplish that goal.”

MAKING TOUGH CALLS

Students had to figure out what they wanted in terms of products, from sampling cups to sunglasses, and then they priced everything out to work within Pepsi’s budget. Matching the funds available with what they wanted to spend was tough at times, Provaznik says.

“Some people wanted more T-shirts, in different versions and colors,” she says, “but that was too expensive. One group wanted to have a Kickstart costume for a mascot. That would have been cool, but it also was too expensive.”

Students also learned that having an idea is one thing, but getting approval from all the players involved — Pepsi, the Missouri Valley Conference and Scottrade Center, not to mention their professor — can be something else.

Burgess was impressed.

“The students looked at all aspects of event activation,” she says, “including picking the best space at Scottrade for our footprint, visu-

al presence, on-site entertainment, social media, prizes and of course, product sampling.”

RÉSUMÉ EXPERIENCE

Beyond their enthusiasm about the project, Essman was impressed that students discussed what they would do next year to make the promotion better.

“This showed me that they were invested in what they were doing instead of just going through the motions,” she says.

The whole experience gave students a firsthand look at how sports promotions work. The next time she attends an event with giveaways, Provaznik says, she’ll have a new appreciation for how something that looks so easy is really quite difficult.

“Ever since I started the project, I have looked at things completely differently,” she says. “You look at other promotions and wonder how they could have done things differently.”

Real-world experience is an important element of the Rawlings Sport Business Management program. Aside from skills building, it helps students be more competitive in a highly charged job market.

“This kind of experience is invaluable,” Essman says. “Students are getting something from this class they can put on their résumé — significant skills that will stand out to hiring managers.”

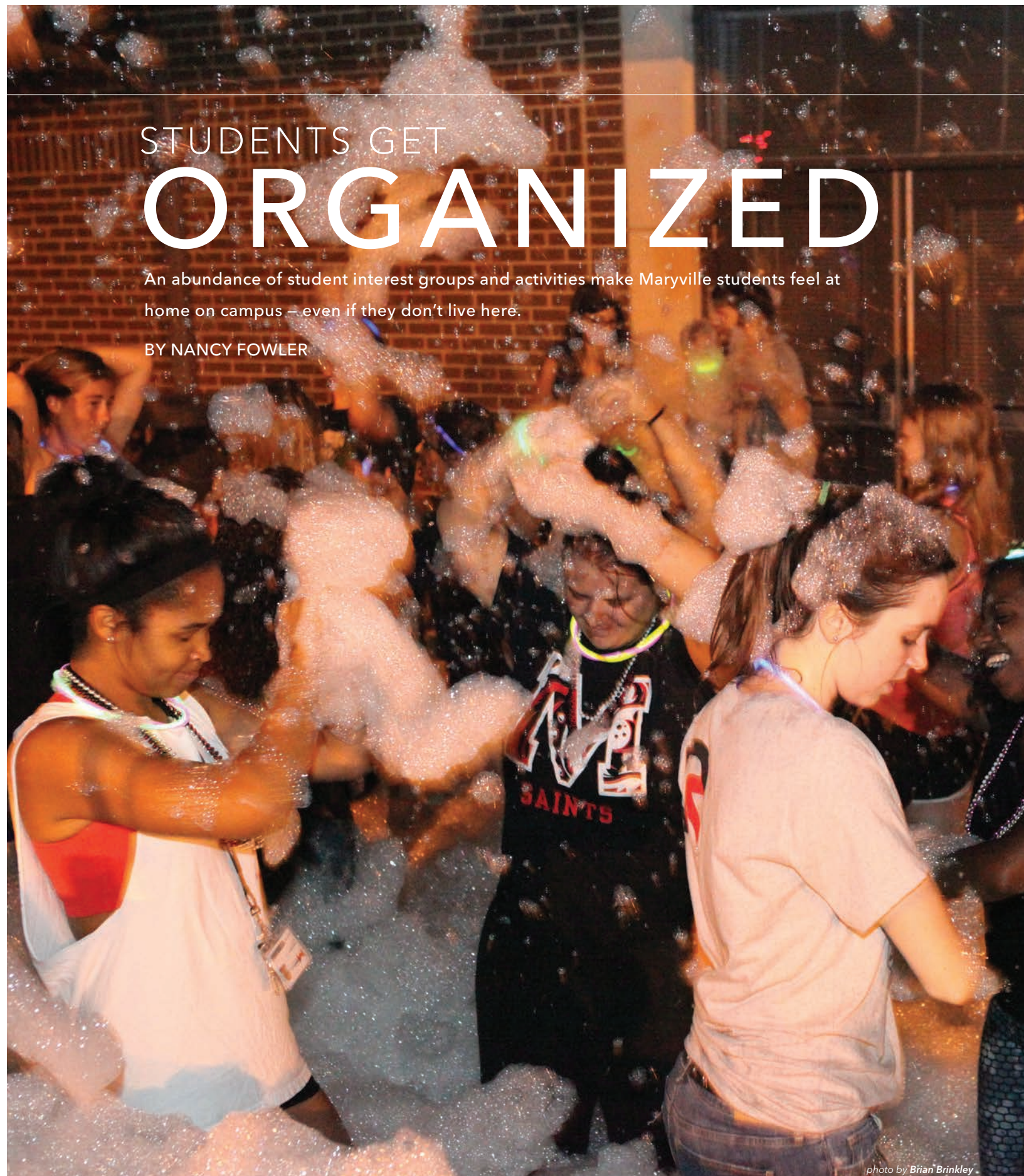
SALES PROS: Students in the Rawlings Sport Business Management program worked with Pepsi to promote a new product during the Missouri Valley Conference Arch Madness men’s basketball tournament. Gaining invaluable experience, Maryville students determined the promotional products and activities and coordinated approvals from all stakeholders.



STUDENTS GET ORGANIZED

An abundance of student interest groups and activities make Maryville students feel at home on campus — even if they don't live here.

BY NANCY FOWLER



When Kelly Freeman entered Maryville University in 2013, she wondered whether being a commuter student would prevent her from knowing what was happening on campus and becoming involved. “I was very nervous,” Freeman says. But soon Freeman faced a different dilemma: fitting the many opportunities she’d discovered into her schedule. Her interests range from the Empower feminist group to the Inclusion at Maryville multicultural organization to the Association of Black Collegians (ABC) student chapter. “We are a highly active campus,” Freeman says.

MILESTONE: 100 STUDENT ORGANIZATIONS

That wasn’t always the case, in part because the number of students who sought involvement was limited. During the 2000–2001 school year, for example, Maryville’s enrollment was 3,000 students. There were just 22 student groups and 100 organized events.

Fast forward to this year: Maryville’s enrollment is nearly 7,000 students, with the first-year class alone having increased by a staggering 45 percent over the previous year. Student organizations topped 100 for the first time, and the number of registered events has climbed to 1,300.

Students often take the lead in creating new activities and clubs, according to Vice President for Student Life Nina Caldwell, EdD.

“We are a student-centered campus. We want students to bring their gifts and talents to help make us better,” Caldwell says. “If a student doesn’t find a club that speaks to their passion or interest, we tell them, ‘Come talk to us,’ and

we help them develop this experience and invite everyone to join.”

Clubs spearheaded by students include Notorious, the a cappella singing group; the Muslim Student Association; and the ABLE organization of students of all abilities.

The growth in campus activity is directly related to the increase in Maryville’s enrollment. It’s a matter of scalability, says Brian Gardner, assistant dean and director of student involvement.

“I see greater opportunity for students — access to new experiences, ability to grow and learn more, the opportunity to do things with new people that students wouldn’t be able to do without the growth,” he says. “For instance, I get notes from alumni every year after the leadership trip to Disney about how jealous they are that we didn’t do that when they were here.”

Maryville now boasts students from all 50 states and 55 countries. And every one of them has dozens of ways to learn from each other — or just enjoy being together, Gardner says.

FOAM FUN (left): The annual Foam Party held each fall on campus is just one of many student activities held throughout the academic year to provide opportunities for engagement, leadership and friendship.

photo by Brian Brinkley



INVOLVED STUDENTS: Prior to an event start, a small group of student leaders and attendees gather with Brian Gardner, assistant dean and director of student involvement, and Nina Caldwell, EdD, vice president for student life. Maryville reached a milestone of 100 students organizations during the spring semester.

SIDEWALK TALK: A student chalks a reminder about Cram Jam, a popular late-night breakfast held for students during finals weeks.

HAPPY NEW YEAR: Maryville students enjoyed a Chinese New Year's celebration in February, hosted by the Hawaiian Asian Pacific Islander Association (HAPA), a student organization. The event featured lion dancers and other traditional entertainment.

photo by Richard Nichols

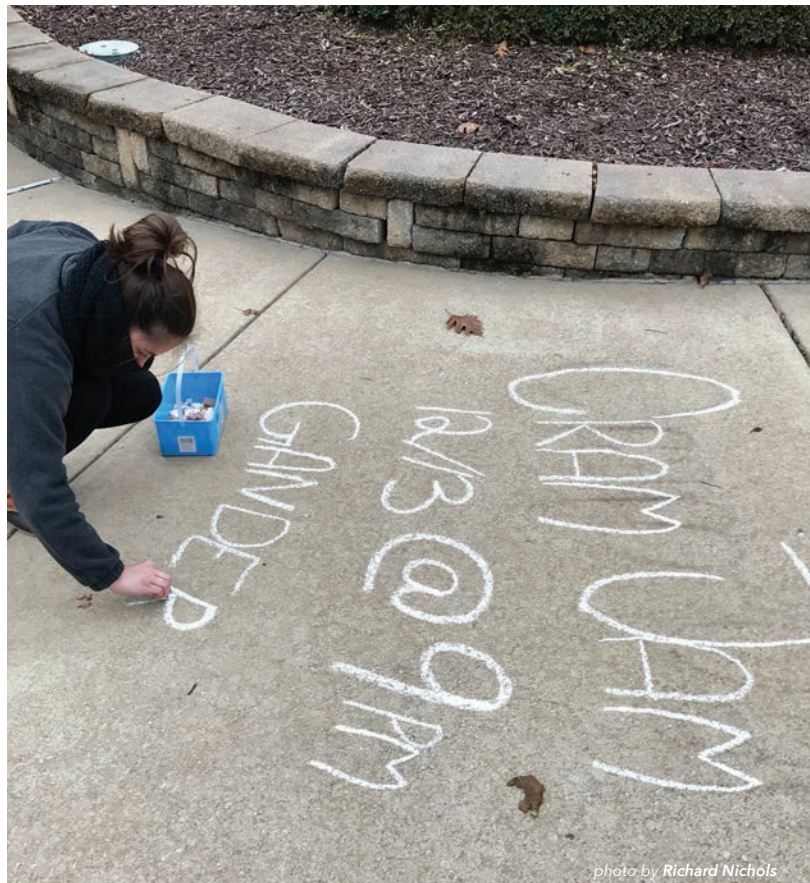


photo by Richard Nichols



photo by Dan Donovan

'WE ALL HAVE SOMETHING TO SHARE'

Gardner is a longtime witness to the growth in student activity. When he first arrived on campus as a first-year student 18 years ago, Maryville was what he called a "suitcase campus." Even resident students disappeared at the end of the week.

"Most students lived within two hours of campus. They packed a suitcase and went home for the weekends," Gardner says. "But now there are times I'm here at 11 p.m. and they're lined up outside Louie's to get a snack."

A member of the student involvement team for the past 14 years, Gardner has been part of

Like Freeman, sophomore Ulices Zuniga is a member of the ABC.

"I want to learn about other people's cultures," Zuniga says. "We all have something to share."

Zuniga is from Mexico. He enjoys talking with other students about his family back in Yucatan and his favorite childhood foods. When he first visited Maryville and learned about the Latino Student Alliance and other organizations that foster cultural understanding, Zuniga knew he belonged here.

"Maryville is welcoming, and people are curious instead of judgmental," he says.

"IF A STUDENT DOESN'T FIND A CLUB THAT SPEAKS TO THEIR PASSION OR INTEREST, WE TELL THEM, 'COME TALK TO US.'"

targeted efforts to make Maryville the center of activity it is today. It's been a multi-pronged approach involving students as much as staff.

"This growth didn't happen by accident," Gardner says. "We were intentional about making student life as easy and enjoyable as possible for students. We created opportunities for students and with students, and all along the way they brought their peers with them."

One popular event is the annual Foam Party, which is now considered a Maryville tradition.

"Nearly 900 students showed up this year to dance with light sticks in a pit filled with foam," Gardner says.

Another favorite, the annual Cram Jam, offers a nighttime breakfast and prizes to students who study together for finals. And a thriving Quidditch club invites students to take part in a sport played with broomsticks that's right out of *Harry Potter*.

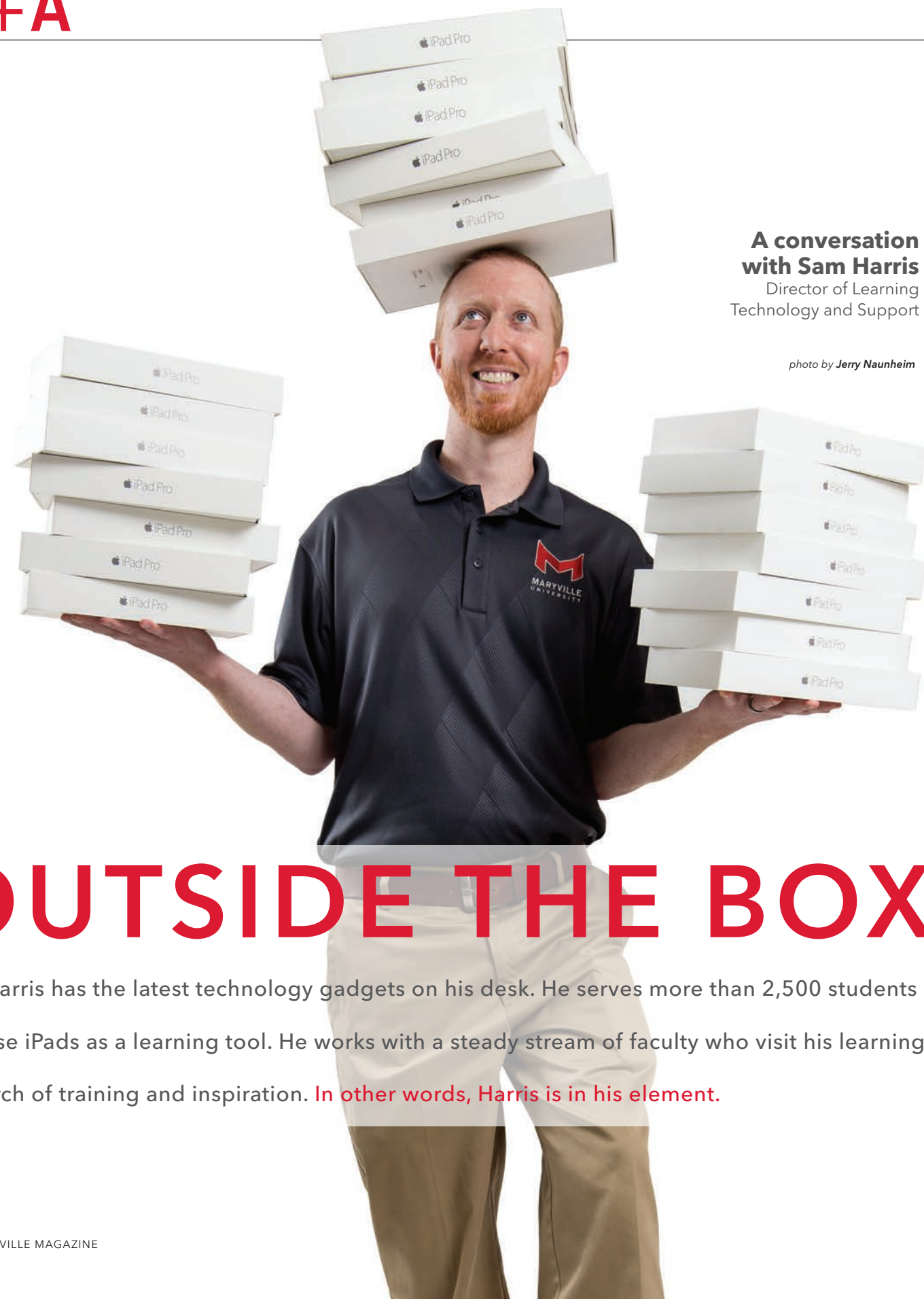
In addition to participating in diversity activities, Zuniga plays soccer, football, basketball and ping-pong. He attends campus concerts and goes on laser tag outings. "I do a little bit of everything," he says.

Zuniga, who lives on campus, immerses himself in multiple environments for both personal and professional reasons.

"I'm going to be a teacher," he says. "I will have students who come from many different backgrounds and social classes. You have to understand their experiences or you won't be able to teach them."

"Student Life is an integral part of shaping the student experience on college campuses," Caldwell says. "These experiences provide students with the opportunity to learn, grow and thrive."





A conversation with Sam Harris

Director of Learning Technology and Support

photo by Jerry Naunheim

OUTSIDE THE BOX

Sam Harris has the latest technology gadgets on his desk. He serves more than 2,500 students who use iPads as a learning tool. He works with a steady stream of faculty who visit his learning lab in search of training and inspiration. **In other words, Harris is in his element.**

"MARYVILLE IS ONE OF THE MOST INNOVATIVE UNIVERSITIES IN THE COUNTRY. THAT'S WHAT I HEAR FROM APPLE REPRESENTATIVES AND PEERS AT CONFERENCES."

As director of learning technology and support, Harris manages the day-to-day operations and strategic vision of Maryville's Digital World program as well as Canvas, the University's online learning management system. He promotes and supports leading-edge technologies across campus and conducts technology workshops for faculty and staff.

Recognized for his Herculean efforts to keep Maryville at the leading edge of technology, Harris is a past recipient of the Maryville University Staff Award and the Maryville President's Award for Strategic Leadership. Certified as an Apple Teacher and an Apple Foundation Trainer, Harris brings a singular expertise to the University Seminar and information systems courses he teaches.

Ultimately, Harris answers two big questions for the University:

- How can Maryville best support existing learning technologies?
- Where are we going next?

In a recent interview with Maryville Magazine editor Janet Edwards, Harris explores these questions for readers.

Maryville rolled out Digital World in Fall 2015. Has the program met expectations?

Yes. In fact, we've exceeded every expectation we placed on Digital World.

We have nearly 3,000 iPads in circulation right now, which

makes Maryville's the largest iPad initiative for a private university in the country. At this point, we've trained 95 percent of our faculty on how to facilitate teaching and learning on the iPad, and we offer almost 90 apps in the Maryville Cloud. Digital World has a 97 percent favorability rating across campus.

And this is just our second year.

How are faculty using technology in innovative, engaging ways?

Our faculty are certainly innovative with their use of technology in the classroom. One of my favorite examples comes from Steve Coxon, PhD, associate professor of education. Coxon's students use the iPad to create their own stop-motion animations on a green screen. It's the perfect example of combining a hands-on approach that also relies on student creativity and critical thinking.

More broadly, we've seen a dramatic increase in the use of lecture capture software across campus. Lecture capture provides faculty the ability to record their lectures so students can watch them at home and focus on more hands-on learning in the classroom. This is especially popular in the health professions and the sciences.

How does technology affect student learning?

It's not just about using technology because it's fun, even though it is fun. The purpose is to help students develop critical thinking skills, experimentation skills and

collaboration skills. It's about digital literacy and building confidence. And it allows faculty to deliver content in more engaging ways.

By utilizing technology, we're preparing students for what they will experience in the professional world. It's not possible anymore to go through the university experience and not be hands-on with technology because you're going to be hands-on with technology your entire life. We're creating space for students to experiment, and to prepare themselves for what comes next.

What other technologies are utilized on campus?

Along with supporting existing technologies, one of my roles is to identify leading-edge technologies we can incorporate into the classroom. I've designed and built a learning lab that serves as a high-tech space for faculty and their students to experiment. One of the most popular items in our learning lab is oculus rift, a virtual reality headset.

Exercise science program students, for example, use the oculus rift to access anatomy and physiology simulations. They can be immersed in a 3-D world and layer back different bones of the body and see how they connect to tendons, viewing it all from different angles.

We've also experimented with 3-D printing. Design and Visual Arts students use it to do mock-ups, and education students experiment with the 3-D printer because

that's what is happening in K-12 makerspaces and libraries.

What are your personal favorite tech toys?

The device I use the most is my iPad. I use it more than my laptop, but my favorite device is oculus rift. I play around with the applications we've downloaded and try to assess how they can be used on campus. If you asked me six years ago whether my job would include experimenting with an oculus rift, I never would have guessed it. It was only released a year ago.

Think about the amount of change in the past six or seven years — the iPad was only released in 2010. Just 35 percent of U.S. adults had smartphones in 2011, compared to 77 percent today. I teach a University Seminar class on the impact of technology on society, and one stat that always gets people is this: In the year 2000 — just 17 years ago — only 50 percent of households even had a computer. My role, as difficult as it sounds, is to provide a road map for the next five to 10 years.

How does Maryville stack up against other universities regarding technology?

Maryville is one of the most innovative universities in the country. That's what I hear from Apple representatives and from peers at conferences who attend presentations by Maryville faculty and staff. People in higher education just can't believe that we're able to accomplish all that we have with Digital World. **M**



photos by Kamp Fender

NATIONAL CHAMP!

Nate Rodriguez captures NCAA Division II national wrestling title

By Jong Cambron

Three hundred sixty-five days and two healthy knees were just what the “Doc” ordered to produce Maryville’s second national wrestling champion.

Nate Rodriguez, senior, upended McKendree’s Darren Wynn, the defending champ, with an exhilarating 6-5 decision to take the title in the NCAA Division II 141-pound wrestling class. Rodriguez is nicknamed “Doc” by Coach Mike Denney because of his pre-med major. “It feels pretty cool, and to do it for Maryville is even better,” Rodriguez says. “My goal this year was to be an NCAA champ. It didn’t matter what was going to happen; I was going to reach it.”

A year ago, Rodriguez’s run to the finals ended early when he lost two matches and was knocked out of the championship. One could say he had a medical excuse – he was just less than two months out from recovering from a torn posterior cruciate ligament (PCL).

Therefore, it was a complete surprise when Rodriguez competed in the championships, which gave him confidence going into the 2016 – 2017 season.

“I went back to my doctor and he was very surprised I was able to finish out the season,” Rodriguez explains. “That boosted my mood

and made me feel that I could set a goal of being a national champion and that it could be attained.”

That’s the type of dedication and work ethic Coach Denney has always seen from this three-time First Team All-Academic student-athlete.

“He comes in every day and works hard,” Denney says. “He’s like that in the classroom, too.”

Rodriguez triumphed in a tight finals match.

“When (Wynn) got a reversal that put him ahead 4-3, it was a shocker to me,” Rodriguez details. “I needed to refocus and think about one point at a time. It was a little nerve-racking, but you don’t want to be thinking about what just happened in your match because it could be holding you back. You just want to think what’s next. What can I do next?”

Rodriguez claimed three of the next four points to cap his career as a national champ.

“I was confident he was going to win this match because he wanted to be a national champion more than anyone, and he has put in the

work,” says Georgi Ivanov, associate head wrestling coach.


Rodriguez and Wynn had faced off in mid-January when Rodriguez won 8-2, and three other times this season with Rodriguez winning each match.

“Seeing Wynn so many times throughout the year actually made it harder,” Ivanov says. “It is difficult to wrestle the same opponent many times and keep winning, because they figure you out and protect themselves better. For Nate to be so consistent and beat Wynn multiple times speaks a lot for his talent and mental toughness.”

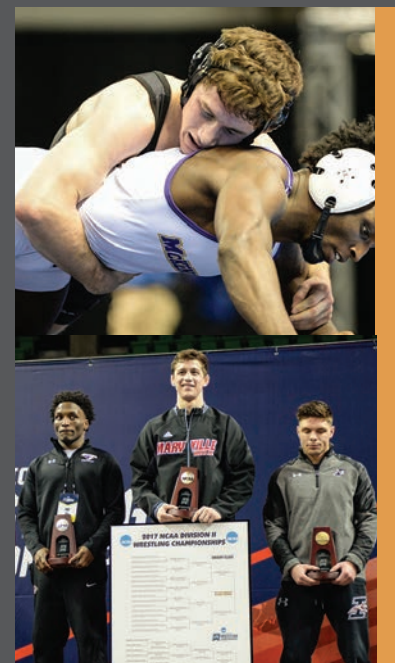
Ivanov knows a thing or two about the rigors of wrestling. He was a two-time All-American at the University of Nebraska – Omaha, and wrestled his way onto the Bulgarian squad for the 2016 Olympics in Rio.

A second national champion shows just how strong the six-year-old wrestling program is at Maryville. Matt Baker was the first national champ in Maryville history when he finished first in 2013 in the 197-pound class. Maryville

also claims 21 All-Americans in its short history.

Rodriguez, Zeb Wahle, who took third in the 184-pound class, and James Kriskche, who finished seventh this year, were named to the All-American team. In addition, the Saints posted the second-highest team GPA (3.47) in the national tournament qualifier. 

WINNING FORM: Maryville’s Nate Rodriguez overcame injury to reach the pinnacle of success in NCAA Division II wrestling, defeating the defending champ to claim the 2017 national wrestling title in the 141-pound wrestling class.





YEAR OF FIRSTS

Inaugural Saints Lacrosse Team Makes History

By Jong Cambron

The inaugural season for any new university sports program can be challenging, but that offers learning opportunities for players and coaches. Zach Steltzer, a freshman midfielder, is making the most of his chances to help grow Maryville’s lacrosse program for future success.

“Being a young team takes a lot of learning and that’s what we’ve been doing ever since we all stepped on campus,” says Steltzer. “Coming here, I knew I would learn a lot but I never took into account just how much I would learn in just a small span of time.”

Even though the Saints didn’t pick up a victory through the first five contests of the season, Steltzer, a St. Louis native who played at Parkway South High School, anticipates a different outcome during his sophomore year.

“Once we all get that first year behind us, I think it will be a very different, but dynamic team next year,” Steltzer says. “We’re learning lessons now that we can pass on to the next class, and that’s really the whole goal for all of us — to leave a lasting legacy.”

Steltzer had already left his mark in the team’s record books when he scored the first goal in

Maryville lacrosse history during a home game on Feb. 22 against the Hendrix College Warriors. Nick Witte also scored for Maryville, but the two tallies weren’t enough to claim the game win.

“Scoring that first goal was cool, but my teammates found me in the right place at the right time so I owe it to them,” says Steltzer. “It also made me hungry to put more in the back of the net with those guys.”

Steltzer fired a goal against Tampa in Maryville’s second game of the season and was tied for second on the team in goals scored after the first five contests. James

Alexander and Tristan Snellgrove, one of only two juniors on the squad, led the team with three.

Alexander is one of three players from British Columbia, Canada, while Snellgrove hails from Colorado. Eight of the 24 lacrosse team players are Missouri natives. The team’s diversity has been a bonus for Maryville and the players, Steltzer says.

“We all come from different backgrounds and some of us from different countries, which helps us be more cultured as a team,” Steltzer says. “I love this sport and being on this team.”

Saints Welcome New Volleyball Coach

By Chuck Yahng

Nikki Naccarato, new head coach of the women’s volleyball program, joins Saints Nation after coaching two years at Regis College in Weston, Mass.

“In Nikki, we have found a talented individual who is a natural-born leader of people, has embraced the opportunity and accepted the challenge of building a program at Maryville University,” says Marcus Manning, vice president for athletics.

“I immediately felt at home on campus and loved the sense of pride that exuded from each person I met,” says Naccarato.

Naccarato was interim head women’s volleyball coach at Regis during the 2016 season and served as the interim coach for the men’s program heading into the 2017 campaign. She helped guide the Pride women to a 2016 NCAA Division III Tournament bid after winning the New England Collegiate Conference tournament title for the third straight season.

Naccarato also coached the NECC Rookie of the Year. In 2015, she worked as the assistant coach at Regis and helped coach the women to a second consecutive NECC championship. Naccarato also helped lead the men’s program to the conference semifinals. She was named a recipient of the 2016 AVCA Diversity Award.

As a player, Naccarato was the setter and libero at Division II American International College in Springfield, Mass. She finished her career with 739 assists, 311 digs and earned Northeast-10 Commissioner’s Honor Roll recognition all four years.



As Head Men’s Basketball Coach, Stricker Returns to Maryville Roots

By Jong Cambron



Returning to Maryville as the head coach of the men’s basketball team is the ideal scenario for Marc Stricker.

Stricker served as an assistant coach at Maryville from 2011–2013. His local basketball connections, however, go back even further: He led CBC High School, located about three miles east of Maryville University, to a state title in 1997.

“The opportunity to come back home to St. Louis to be a head coach is a dream come true,” Stricker says. “I knew I wanted to be a head coach at Maryville the second I stepped on campus as an assistant coach. I knew Maryville was a very special place from Day One.”

Stricker has been away from home the last few seasons. He spent the last season with NCAA Division I Oral Roberts University in Tulsa, Okla., and the previous three at Eastern Illinois University in Charleston, Ill.

Maryville competes in the Great Lakes Valley Conference at the NCAA Division II level, but Stricker isn’t worried about the adjustment.

“There are differences in the way that you recruit, and how you have to manage your roster at the DII level,” Stricker says. “Since I have been at the DII level before, I feel prepared to adapt to that right now. As far as the Great Lakes Valley Conference goes, I’m excited to compete in such a great league that is stacked with talent, tradition and great coaches.”

The Maryville Saints finished 3–15 in league play and 9–21 overall during the 2016–2017 season. A closer look at the Saints’ record shows the team lost six games by five points or less. Stricker thinks the team can build on those tight contests to produce a better campaign for the upcoming season.

“I believe that this team is very capable of having a winning season, and we’re going to give it everything we have,” Stricker says. “We have a veteran group, and we need to make sure that these seniors go out on a winning note.”

His primary goal is to get to know his players better before setting any long-term objectives.

“The first thing I want to do is get to know my current players on a personal level and get on the basketball court and sweat with them,” Stricker says. “We have some talented players on this roster, and I can’t wait to work with them.”

Barton Siblings Return to STL as Saints

By Maureen Zegel

It took a few years, but two of St. Louis's outstanding high school basketball players are once again thrilling coaches and fans alike. Siblings Jimmy and Mary Barton helped ignite the 2016-17 season for the Saints men's and women's basketball teams.

Jimmy is a team captain and strong-shooting point guard who played in high school for De Smet Jesuit. His sister Mary, two years younger, is also a Maryville team captain. She specialized in long-range shooting in high school for St. Joseph's Academy.

Because of collegiate athlete "redshirt" rules, Jimmy and Mary missed the beginning of this season, but they jumped in with characteristic skill and enthusiasm.

"I'm really proud to be a part of this team," says Jimmy, who

played Division I basketball at Houston Baptist University and the University of Missouri—Columbia before coming back to St. Louis to play at Maryville. "The players and coaches are all good guys, and the team keeps improving."

According to his coaches, Jimmy is more than a good basketball player. They cite his maturity, motivation, personal drive and unusually strong knowledge of the game. They predict his basketball success will carry over into whatever profession he chooses. True to form, he finished his undergraduate work early and enrolled in Maryville's MBA program in January.

Jimmy and Mary practiced together throughout grade school; their father coached Jimmy's AAU teams, and their mother ran drills. When Mary graduated from high

school in 2015, she accepted a scholarship to Truman State. She completed one semester before deciding to return home.


"I got a call from the former coach saying he heard I was leaving Truman and he needed a point guard," says Mary. "I visited the school and enrolled immediately in the exercise science program, which I'm really excited about. Our head coach, Collin Lanam, is just awesome, and we've improved greatly this year."

Some of the credit for that improvement goes to Mary, says her coach.

"Mary is one of the hardest working people I have ever met," says Lanam. "She has a good offensive mind, an excellent work ethic and has stepped into a prominent leadership role. She's the kind of player that makes my job a lot easier."

Local basketball fans can look forward to the 2017-2018 season with the Bartons returning to the Maryville court.

This season, Mary was named to the 2016-17 All-Great Lakes Valley Conference All-Freshman Team. Overall, the Saints women finished with a 13-14 record. They advanced to the Great Lakes Valley Conference tournament and won the first game against Truman State. Mary scored 17 points in that victory. The Saints reached the quarterfinals before ending the season.

Men's basketball ended the season 9-21 overall and 3-15 in the Great Lakes Valley Conference, but not before Jimmy had a double-double with 15 points and 10 assists in a game against Missouri S&T. In another season highlight, Jimmy notched 15 assists against St. Joseph's College in Indiana. 

HIGHLIGHTS

1 Men's Soccer Qualifies for First Conference Tourney

The Maryville men's soccer team earned a bid to the 2016 Great Lakes Valley Conference Soccer Championships, held last fall, for the first time since the school joined the GLVC in 2011. The season came to an end in the quarterfinals, and the team tallied a final record of 10-8-1 – the best record since 2000.

2 Andrade Recognized by CoSIDA

Saints soccer standout Nico Andrade was voted second-team CoSIDA Academic All-American and Academic All-GLVC selection by the College Sports Information Directors of America.

3 Diving Sweep

The Saints women's diving team earned its second consecutive sweep of the diving events at the Great Lakes Valley Conference Championships held in February. Kaylee Fox was selected as the GLVC Diver of the Year based on her 729.05 points scored over the two-day competition, marking the first Diver of the Year honor in program history.

4 Women's Basketball Players Earn Honors

The Maryville women's basketball team placed three players on the 2016-17 All-Great Lakes Valley Conference Teams. Junior Ali Ringering was named Second-Team All-Conference and was chosen for the James R. Spalding Sportsmanship Award, while sophomore Stephanie Sherwood earned third-team honors. Mary Barton was chosen to the All-Freshman team.

5 Denney Named GLVC Wrestling Coach of the Year

During the inaugural Great Lakes Valley Conference awards, head coach Mike Denney was named the 2017 GLVC Wrestling Coach of the Year, as selected by the league's seven head coaches.





Spirit of Maryville Honors Class

INTRODUCING THE 2017 'SPIRIT OF MARYVILLE' AWARD RECIPIENTS

Distinguished alumni and friends of Maryville will be honored at the fourth annual Spirit of Maryville Dinner on campus, Saturday, May 20. Spirit of Maryville awards recognize those who give generously of their time and talents to Maryville and to the community at large, as well as those whose work brings distinction to their profession. Following are the recipients of the 2017 Spirit of Maryville Awards.



Michael R. DeBaun, MD, MPH
Myrtle E. and Earl E. Walker Medal

The Walker Medal recognizes outstanding contributions or achievement in the field of Health and Wellness.

Michael R. DeBaun, MD, MPH, is the JC Peterson Chair in Pediatric Pulmonology at Vanderbilt University in Nashville, Tenn. Previously he served as the Ferring Family

Chair in Pediatrics at the Washington University School of Medicine in St. Louis.

DeBaun has provided groundbreaking research and leadership in the treatment and care of children with sickle cell disease. An internationally known physician, researcher, lecturer and mentor, he created the Charles Drew Community Blood Donor Campaign, which encourages diversity among blood donors to better match donors with patients who have rare blood types, like sickle cell patients.

He also created the Sickle Cell Sabbath, a national model that engages churches in the African

American community to host blood drives and raise awareness of how ethnically similar blood donations help reduce complications in sickle cell patients and reduce the need for repeated transfusions.

DeBaun has a strong connection to Maryville University. His mother, Everlouis Rutledge DeBaun, '58, was Maryville's first African American graduate. She served as a longtime teacher in St. Louis Public Schools. In lasting tribute, the DeBaun family supports the Everlouis Rutledge DeBaun Endowed Scholarship at Maryville, created by the Class of 1958 in her memory.

DEAN'S AWARDS

Dean's Awards recognize graduates who bring distinction to their professions, to their communities and to Maryville.

An award is given in each academic unit.



Patrick Sly/Emerson
School of Education

Patrick J. Sly retired in 2016 following a 26-year career with Emerson. Most recently he served as executive vice president, managing the Emerson Charitable Trust and the company's community relations. He also oversaw facilities on Emerson's St. Louis campus, Emerson's worldwide travel and vehicle programs, and corporate sales.

Through his role with the Emerson Charitable Trust, Sly has been actively involved in the community and with Maryville. In recent years, Emerson has generously supported the Young Scholars program through Maryville's School of Education, a community outreach program that identifies high potential in students from schools in underserved districts. Emerson is also a regular sponsor of Maryville's St. Louis Speakers Series and supports Maryville's music therapy program for children, Kids Rock Cancer.

Sly served on the Ferguson Commission, and he continues to serve on numerous boards throughout St. Louis.



Rubel Brothers
Walker College of Health Professions

Physical therapy is sort of a "family business" for the Rubel brothers: Greg, '97 (left), Matt, '00 (center), and Jason, '03, '04. With Greg leading the way, at least one Rubel brother was on campus for more than a decade – including years when two brothers overlapped.

It's no surprise that all three have developed successful careers marked by increasing responsibilities over the years. Greg is the program manager of the Bridgeton clinic for the Work Center, in Bridgeton, Mo., treating patients and managing day-to-day operations. He joined the Work Center during his Maryville clinicals and began working there at the end of his last rotation.

Matt is director of the rehab department at Madison Medical Center in Fredericktown, Mo., overseeing physical therapy and occupational therapy in various health settings.

Jason is vice president of ambulatory services for the SSM Health Rehabilitation Network in St. Louis.

Healthcare professions and a Maryville education are Rubel family traditions, even beyond the physical therapy program. Greg and Jason both met their wives on campus. Greg's wife, Kelly, is also a physical therapist, and Jason's wife, Marta, is a nurse practitioner. Matt's wife, Michele, is also a physical therapist.



Kathryn Cox
College of Arts and Sciences

Kathryn Cox, '91, has enjoyed a successful career at RGA, where she first began as a Maryville student intern. As senior vice president of business development, Cox leads a team of senior level associates in strategic planning and execution, relationship-building and data analytics. The seeds of her successful career – she has also earned

the distinction of Fellow of the Society of Actuaries – are rooted at Maryville, where she served as president of the Actuarial Science Club.

Approximately 100 RGA employees are Maryville graduates, and for these alumni, Cox is a role model and mentor.

She is a member of Maryville's National Leadership Council and the Duchesne Society and served as chair of the former College of Arts and Sciences National Leadership Council.



Robert Tucker, MD, MBA, AIF
Simon School of Business

Robert E. Tucker, MD, MBA, AIF, has enjoyed two successful careers. He was an orthopedic hand surgeon for more than 25 years and served as medical director of the St. Louis Orthopedic Institute, but he changed his career path 10 years ago.

During his years as a surgeon, Tucker involved himself in the business side of medicine, while at the same time envisioning the day this would become his "second chapter." According to plan, in

ALUMNISCENE

2006 he jumped from being a client of Plancorp, a financial planning and investment management firm, to becoming a member of the firm. Now as a vice president of Plancorp, Tucker helps physicians and other clients achieve their own dreams.

Tucker earned his MBA from Maryville in 1998 and served as a longtime member of the John E. Simon School of Business Advisory Board. He is also a longstanding member of the Duchesne Society and serves on the National Leadership Council Executive Committee.



Ann and Don Boyce
Volunteer of the Year

The Volunteer of the Year Award recognizes volunteers who have made significant contributions to the University.

Service is a way of life for Ann Geis Boyce, '68, and her husband Don, who share the honorary title of Volunteer of the Year.

The Boyces have paid their appreciation forward in myriad ways. Ann has served on the Duchesne Society board, the School of Education Advisory Council, various reunion committees and on the

Alumni Board. Most recently, she has served on a Sacred Heart alumnae committee and as a Kids Rock Cancer volunteer.

Don, a CPA, facilitated a generous donation to Maryville from one of his clients, the late Irma Sue Macy, who sought to make a meaningful gift from her estate. At Don's suggestion, she made a \$650,000 bequest to the University to create the "Irma Sue Macy L'Dor V'Dor Endowed Scholarship for Jewish Women." The Boyces also support an annual scholarship for Maryville students in their name, and Don has raised funds to support Maryville's Catholic Newman Center.



Stephanie Stegman
Young Alumni Award

The Young Alumni Award recognizes young alumni who bring distinction to their profession, their community and their alma mater.

Stephanie Stegman earned a Master of Science in Occupational Therapy from Maryville in 2008.

Stegman applies the professionalism she learned at Maryville in her position with Barnes Jewish Hospital, where she coordinates

field work for other therapists. And, in a textbook model of paying it forward, she holds an adjunct faculty position at Maryville.

Giving back is a Maryville value Stegman has embraced. As a volunteer with Rebuilding Together St. Louis, she not only helps the organization restore homes in the area, but also makes sure they match the needs of the person in the home with their physical abilities.

Stegman is a member of Maryville's Duchesne Society and the National Leadership Council.




Peggy Padberg McGarry, '52
Heart of Maryville Award

The Heart of Maryville Award recognizes a lifestyle best exemplifying the values of the Sacred Heart tradition.

Peggy Padberg McGarry is, literally, a lifelong member of the Maryville family. Her older sister, Marie Louise, enrolled in 1931, when McGarry was just a year old; later the nuns remembered her waiting at the entrance for her sister. McGarry graduated from Maryville in 1952.

The family legacy dates back even further. Five generations of Padbergs have attended Maryville – beginning in the 1880s. Her father taught chemistry at Maryville. (See story on Page 45.)

The Padberg connection to the Society of the Sacred Heart is also deep. Two of McGarry's sisters, Marie Louise Padberg, RSCJ, and Harriet Ann Padberg, RSCJ, were members of the Society of the Sacred Heart. Sister Harriet Padberg is celebrated as the founder of Maryville's music therapy program. McGarry donated a grand piano to the program and supports the Sister Harriet Padberg Endowed Scholarship for a music therapy student.

For McGarry, a Sacred Heart education has been the foundation of her life. 



SEPTEMBER 22-24, 2017
ALUMNI WEEKEND

FRIDAY SEPTEMBER 22

Maryville Soccer vs. University of Illinois, Springfield
Design & Visual Art Exhibit and Reception (featuring Kent Addison)
President's Reception and Alumni Bash

SATURDAY SEPTEMBER 23

Continuing Education Courses
Golden Circle Luncheon
LouieFest
Alumni Mass
Walker Hall Cocktail Reception
Reunion Dinners
Backyard BBQ

SUNDAY SEPTEMBER 24

Alumni Baseball Game
Maryville Soccer vs. Quincy University
Alumni Tailgate

2017 REUNION CLASSES

Reunion events and recognition will be held throughout the weekend for the members of the fifty-year class of 1967 and 1942, 1947, 1952, 1957, 1962, and 1972 classes.

 facebook.com/maryvillealumni  @maryvillealums

See the full schedule of events at maryville.edu/alumniweekend

A golden jubilee. 3 VPs. 4 babies. And an outstanding teacher award.

1950s

Barbara Brown Rice, '54, of East Rochester, N.Y., is now retired.

1960s



Class of 1965

Cindy Hernreich Beller, '65, of Mountainburg, Ark., reports another successful Class of 1965 reunion in 2016 at Pescadero, Baja California Sur in Mexico. Every year Cindy and her former classmates – Margaret Shaughnessy, '65, Joan Francis Broadbent, '65 and Ann Crilly McConnachie, '65 – plan a reunion.

Kathleen T. Phelan, OP, '67, of Middleton, Wis., celebrated her golden jubilee as a Sinsinawa Dominican Sister this summer, along with completing a term in Leadership Council for the Sinsinawa Dominicans.

1970s

Ron A. Mantia, '76, of St. Louis, is administrator and chief executive director at Nazareth Living Center.

1980s

Ron S. Rector, '85, of Georgetown, Texas, announces the birth of his grandson, Corbin, born on Feb. 23, 2016.

Christina Randazzo Campbell, '87, of Ballwin, Mo., is a loan processing specialist at Cornerstone Mortgage Inc.

Chuck J. Kennedy, '89, of St. Louis, is a senior loan officer at Cornerstone Mortgage Inc.

Leslie Mazer Wolf, '89, of St. Louis, is director of family education at Congregation Temple Israel.

1990s

Paula Correll Allen, '90, of Chesterfield, Mo., married Rob Allen on Jan. 2, 2016.

Karl R. Becker, '90, of Washington, Mo., is vice president of sales at Platinum Driveline.

Michelle Roth Silberberg, '92, of Wildwood, Mo., is executive director at The Directed Account Plan.

Tommy L. Brown, '94, of St. Louis, is chief compliance officer at CSI Leasing.

Kelly Michelle McCormick, '95, of Beaver Dam, Wis., is the administrative law judge at the Wisconsin Department of Workforce Development with the Worker's Compensation Division.

Charlie Melvin Brueckner Klinkhardt, '98, '03, of Maineville, Ohio, moved to be near family. She will continue to work with Magellan Health as a work-at-home employee.

Becky James Pike, '98, of Lake Saint Louis, Mo., married Michael Pike on Dec. 3, 2016.

2000s

Christy Cantu Brooks, '00, of Wentzville, Mo., received her EdS as an elementary math specialist from Lindenwood University.

Christine Roth Robertson, '01, of Wentzville, Mo., became a certified lymphedema therapist in March 2016. She and her husband, Jon, announce the birth of their daughter, Emma Rose, on Sept. 22, 2016.

Steven D. Hamilton, '02, of Barnhart, Mo., is vice chairman at CSI Leasing,

Laura A. Schulz, '02, of Wentzville, Mo., is director of adult care services at Cedarhurst of St. Charles.

Mark A. Conrad, '03, of Chesterfield, Mo., is senior analyst of the Campardo Team at Moneta Group.

Michael R. Hill, '04, '15, of Ballwin, Mo., is vice president at First State Bank of St. Charles.

Jamie Kline Noirfalise, '04, of Grover, Mo., is a senior analyst at Aon.

Gail Heuschober Johnson, '05, '06, of Pleasant Plains, Ill., is a physical therapist at St. John's Hospital.

Susan F. Imbeah, '06, of St. Louis, is a student support specialist at St. Louis Community College.

Julie Wiese Marco, '06, of Maryland Heights, Mo., married Rob Marco on June 11, 2016.



Harper Lee Tisius

Stefanie Harper Tisius, '06, of High Ridge, Mo., announces the birth of Harper Lee, on Sept. 12, 2016.

Stephanie Enger-Moreland, '08, married longtime love Chris Moreland, both of Fenton, Mo., on the beach in Gulf Shores, Ala., in June 2016.

Kelly Seidel Ravenscraft, '08, of Johnson Creek, Wis., announces the birth of a son, Finnegan Allen Ravenscraft, on Sept. 20, 2016.

Brad Tusa, '08, of Jackson, Minn., is a programmer and analyst at Bank Midwest.

Erin Brady Woerther, '08, of St. Albans, Mo., is the district manager at Insperity.

Kate L. Maguire, '09, of St. Louis, is a design assistant at Marcia Moore Design.

Tyler J. Mathews, '09, of St. Louis, is executive director of Venture Café St. Louis.

2010s

Adley R. Kent, '11, of Carbondale, Colo., is a resource teacher at Kids First in Aspen, Colo.

Kelly M. O'Brien, DPT, '12, of Louisville, Ky., is a research physical therapist at Frazier Rehab Institute.

Danielle Arter Smith, '12, of Ballwin, Mo., is chair of the Young Professionals Board at Crisis Nursery Saint Louis.

Wyatt Essenpreis, '13, of St. Louis, is co-founder and owner of Essenpreis Carpet Care.

Brittany Murry, '13, of O'Fallon, Ill., is a nurse practitioner at Southern Illinois Healthcare Foundation.

Courtney M. McKinley, '14, of Imperial, Mo., is the business partnership manager at Home Service Oil.

Amy Rook Salvo, EdD, '14, of Lake Saint Louis, Mo., is principal at Troy South Middle School in the Lincoln County R-III school district.

Nicole E. Schepers, '14, of Santa Barbara, Calif., is an interior designer at HOK.

Matt T. Baker, '15, of Overland Park, Kan., received a Horizon Award for being an outstanding first-year teacher in the Shawnee Mission School District.

Allison R. Connely, '15, of O'Fallon, Mo., is an interior designer at Arcturis.

Katie R. Buck, '16, of Ballwin, Mo., is the communication specialist at the Catholic Student Center at Washington University.

Amber Biggs Moore, '16, of Troy, Mo., is an account manager at Gabriel Group.

In Memoriam

1940s

Marian A. DeMenil, '42
Rosemary Blanton Barr Quatmann, '42
Patricia Blanton Kavanagh, '43
Ruth Dodd Dazey, '44
Maureen Blanton Klein Graham, '45
Henrietta Ware "Boots" McArdle, '48
Josephine Hudson Auffenberg, '49

1970s

Suzanne Marie Blanchet, '72, '73
Jean Marie Alness, '73
David C. Jones, '76
William K. Kottmeyer Sr., '77
Kristina "Kristy" King Van Beuren, '78

1980s

Jacqueline Thebus Kluck, '80
Al Treichel, '80
Janice "Jan" Sigler Williams, '84
William E. Weiss, '86

1990s

Sheila Marie Ford, '94
James G. Schmitt, '95

1960s

Kathleen Lawrence "Molly" Dwyer, '60
Leopoldina "Dina" Simoes Guha, '62
Mary Maurath "Jean" Dinges, '63
Martha Lusser Waricher, '65
Judy Maria Burns, '66
Gretchen Maze Kohls, '66
Margaret "Peggy" Gill Shipton, '67
Constance Clinton "Connie" French, '69

2000s

Laurie Marie Bielong, '00
Bryan Scott Tinker, '06
Melissa Ann Stelmacki, '08

SHARE YOUR NEWS!

Submit a class note for the Fall 2017 issue of *Maryville Magazine*.

maryville.edu/classnotes

JOIN FELLOW ALUMNI AT BUSCH STADIUM

All Maryville alumni are invited to buy discounted tickets to the St. Louis Cardinals game vs. the New York Mets on July 9, when Maryville University will provide souvenir caps. Tickets are \$15 and can be purchased at maryville.edu/cardinals.

For more info, contact James Page, director of alumni engagement: 314.529.9344; jp@maryville.edu.






SAINT ROSE PHILIPPINE DUCHESNE,
Painting by William J. Schickel, courtesy of
the Society of the Sacred Heart.

Sacred Heart Bicentennial Launches a Year of Celebration

The coming year marks a special anniversary for the Society of the Sacred Heart, the religious order of Maryville’s spiritual foundress, Saint Rose Philippine Duchesne. Two hundred years ago, Philippine Duchesne made her historic journey from France, arriving in the small settlement of St. Charles on the Missouri River in 1818. There she established the first of several schools for girls west of the Mississippi.

Maryville was founded in 1872 by the Religious of the Sacred Heart out of a deep commitment to service, education and faith. For 100 years, the Society guided the growth of Maryville with bold and progressive moves. As a result, Maryville evolved from a small academy in south St. Louis into what it is today: one of the nation’s leading and most innovative private universities, with nearly 7,000 students from around the country and the world.

The approaching Bicentennial of Saint Philippine’s historic arrival provides an opportunity to celebrate the Sacred Heart mission and vision, its legacy at Maryville and the dedicated commitment of our alumnae.

Maryville will sponsor Bicentennial events and celebrations over the next year, including the publication of *200 Years: A Legacy of Love and Learning*, a history of the first Sacred Heart foundation in America by Maryville alumna Jane Shannon Cannon, ’57. See the event calendar at maryville.edu, as well as on the website of the Society of the Sacred Heart, RSCJ.org. 

Your Legacy, Their Opportunity

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ROOTS OF TRADITION

The Padberg family tree spans
a long history of education
and service to Maryville

By Laura Derickson, ’93

Since its founding by the Religious of the Sacred Heart in 1872, Maryville University has evolved from a young women’s academy with an inaugural graduating class of four students, to a nationally ranked university with nearly 7,000 students and more than 90 degree programs.

Incredibly, five generations of one family have witnessed the entire span of Maryville’s growth.

“My family has had a close, continuous relationship with Maryville since 1880,” says Peggy Padberg McGarry, ’52, a resident of Houston, Texas. McGarry has been honored as the recipient of Maryville’s 2017 Heart of Maryville Award.

The legacy began with Katie Padberg and Angela Padberg, sisters who attended Maryville in the early 1880s. Sixteen cousins attended Maryville from 1922 to 1957, with more follow-up afterward.

Along the way, McGarry’s father taught chemistry at Maryville, and her two eldest sisters, Marie Louise Padberg, RSCJ, ’35, and Harriet Ann Padberg, RSCJ, ’43, attended Maryville. They later entered the Society of the Sacred Heart. Both women served on the faculty.




ALL IN THE FAMILY: Katie Krafft Jaschek, ’13, ’15, is the most recent in a long line of Maryville alumnae among her relatives. She stands in front of photos of the original Maryville campus, once located in St. Louis city, where others in her family attended before Maryville moved to west St. Louis County. *photo by Jerry Naunheim*

Marie Louise Padberg also served on the Board of Trustees from 1972 to 1980. Harriet Padberg founded Maryville’s music therapy program, which is the recipient of a grand piano donated by McGarry. In addition, she supports the Sister Harriet Padberg Endowed Scholarship.

With so many family members counted among Maryville’s alumni, it was a given McGarry would attend as well.

“I never thought about another college,” she says. “My oldest sister, Marie Louise, started at Maryville when I was one year old. I grew up at Maryville. All the nuns remembered me sitting on a brick wall in front of the school waiting for my sister.”

The family’s most recent Maryville graduate, Katie Krafft Jaschek, ’13, ’15, is Padberg McGarry’s great-niece. A St. Louis native, she earned a doctorate of physical therapy and works in a pediatric practice. Jaschek heard many stories about Maryville from her great-aunts.

“Maryville was always a presence in our family,” she says. “I know my family has done a lot for Maryville, but it also has done a lot for our family. It is a part of who we are.” 



FAMILY PORTRAIT: Peggy Padberg McGarry, shown here in her 1952 graduation photograph, is one of 20 Padberg family members who attended Maryville as students – and served in faculty and administrative roles – from the 1880s through 2015.

MEDIA CHAMPION

By Nancy Fowler

Communicators often work with words, but the career story of Terry Likes, PhD, '85, involves a lot of numbers.

Likes, a professor of multimedia journalism at Tennessee State University (TSU) in Nashville, spent eight years as chair of the Department of Communications at TSU and 29 years in higher education. His students have won more than 300 awards, and this spring Likes earned his 87th accolade for media and academic work.

The Library of American Broadcasting Association has honored Likes with its 2017 Broadcast

Historian Award, which recognizes his work on a collection of audio documentaries exploring popular culture. One surveys the music of the Beatles; another examines the impact of TV show theme songs.

“That was a fun one to produce,” Likes says. “Since I began teaching, I’ve always tried to look at various aspects of our culture and find story ideas that no one else is reporting.”

The piece includes tunes from the simple “Hey, Hey” lyrics of today’s *Modern Family* to the happy whistling that let us know it was time to visit Andy and Opie in

Mayberry. In the early days of TV, he said, these show openers were like an alarm clock.

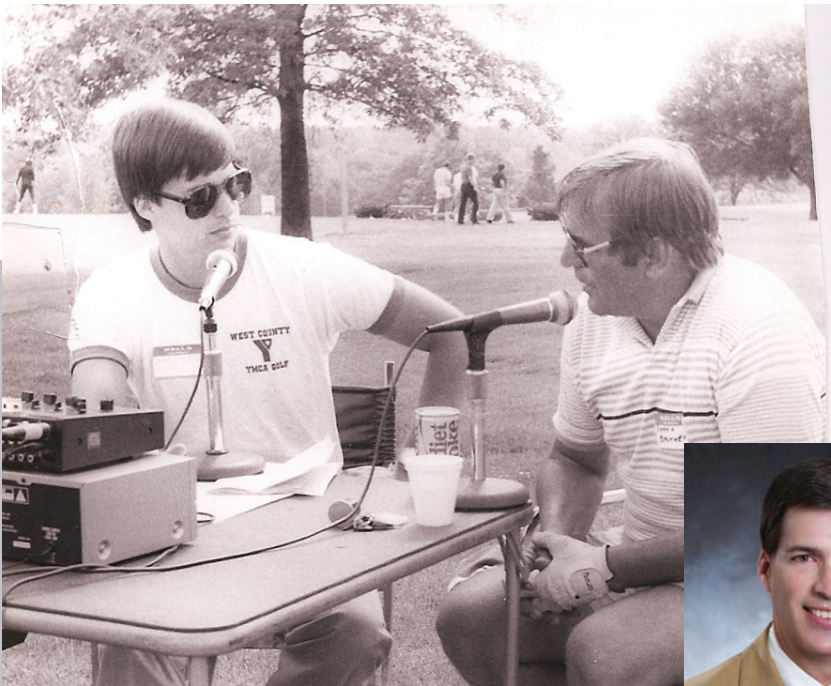
“If you were cooking in the kitchen and heard that song, you’d better drop everything and go watch your favorite show,” Likes says.

Likes’s career has also included more serious journalistic pursuits, including the dangers of concussions in football.

Initially, his keen interest in sports led to a series of sports, news and play-by-play gigs in Kentucky. While working and pursuing a master’s degree there,

he sent clips to a former professor, longtime St. Louis TV news anchor Larry Conners. “Keep pursuing your graduate studies,” was Conners’ frank reply.

That response helped solidify Likes’s aspirations for an academic career that now includes many published articles and essays, fellowships, award-winning broadcast journalism programs, Tennessee Associated Press Awards, a 2017 Pioneer Award from the TSU Department of Communications and the 2013 Journalism Educator of the Year award, presented by the Southeast Journalism Conference. 



WORLD TRAVELER: (top right): Samantha Timmermann, '09, vowed she would take a trip around the world before she turned 30. She kept her promise, and also managed to work from remote locations.

BACK IN THE DAY: (left): As a communications major at Maryville, Terry Likes interviewed former St. Louis Blues player Bob Plager for a radio program.



NEW BEGINNINGS (right): Tre Jenkins, '14, is shown at the groundbreaking ceremony held earlier this year for the new Golden State Warriors stadium in San Francisco. He is in group sales for the NBA team.

Digital Nomad

By Maureen Zegel

When Samantha Timmermann, '09, graduated from Maryville University with degrees in both marketing and management, she promised herself a trip around the world before she turned 30.

Fast forward to May 2017, when Timmermann completes her around-the-world adventure two weeks shy of that milestone birthday.

“In high school I had the opportunity to travel to Europe, and in my junior year at Maryville, I landed a summer internship with *Martha Stewart Living* in New York City,” says Timmermann. “I love my farm town roots, but these experiences helped me discover a whole new world outside the Midwest.”


Upon graduation, she traveled to Australia and Thailand for two

months and moved to West Palm Beach, Fla., when she returned to the U.S. After a move to Louisville, Ky., she transitioned into a remote position. Timmermann realized she could work from anywhere.

She owns a boutique marketing company offering inbound marketing services to those not wanting to hire a full-time employee. With her laptop and iPhone, Timmermann finds her work fits perfectly into a traveling lifestyle.

She edged closer to her dream of a trip around the world when she applied to Remote Year — a program designed for “digital nomads” who are location independent — and was selected from thousands of applicants to join a group of 75 young professionals traveling and working from 12 international cit-

ies over 12 months. Timmermann and her travel companions have visited four continents — Europe, Africa, Asia and South America. Most participants in Timmermann’s group are American, but she now has friends from Turkey, Canada, Iran, France and Switzerland, among other places.

“My travel mates are lawyers, developers, online professors, designers, entrepreneurs, you name it,” she says. “I’ve been immersed in a movement that’s redefining how the world works. No more 9 to 5. And it’s incredibly cool to be a part of it.” 



Marketing Warrior

By Dale Singer

Tre Jenkins, '14, who graduated with a double major in legal studies and Rawlings Sport Business Management, has worked for teams in professional baseball, football, hockey and basketball, including his current position in group sales for the high-flying Golden State Warriors.

His biography on Twitter explains his outlook this way: “Integrating tech into sports is kinda my thing.” But Jenkins also understands the personal aspect of his job, adding on his LinkedIn profile: “Relationships matter.”

Jenkins came to Maryville from


New Jersey on a track scholarship, and between internships, his double major, regular classwork and sports, he had to learn how to manage his time. Thanks to internships and coursework in the Rawlings Sport Business Management program, he gained the necessary experience.

Jenkins has worked in marketing for the St. Louis Rams and Cardinals and in corporate sponsorship for the St. Louis Blues. His first job after graduation was in tech, and he used that experience with the New York Jets before moving to the West Coast with the Warriors.

There, he’s working to add value to Golden State Warriors games. One project involves partnering with top tech companies.

“I’m working to create an opportunity for software engineers from around the world to come to a Warriors game and potentially land a job with a top company like Facebook,” Jenkins says.

Modern sports require a wide variety of approaches, and Jenkins has worked with fans ranging from Comic-Con to Historically Black Colleges and Universities to LGBT groups.

“People remember the era of Shaq and Kobe, when teams got rid of a lot of salespeople,” Jenkins says. “In the long term, they realized that was a mistake. A lot of arenas have other events, and you can’t rely just on season ticket holders and eliminate the group sales department. You could be selling basketball, Disney on Ice or a Paul McCartney concert. It’s all based on relationships.” 






THE PAST EMERGES IN LIVING COLOR

The Maryville community has long admired many iconic, black and white photographs of Maryville’s original campus, which once existed on 25 acres in south St. Louis. Just recently, a Kodachrome slide set featuring some of these photos was discovered in the University archives, bringing the historic campus to life more vividly.

As one of the oldest schools west of the Mississippi, the Religious of the Sacred Heart first opened the doors to Maryville in 1872, serving 80 students. Fast forward to the late 1950s, when the school served 320 students who represented 24 states and 12 countries. Today, Maryville serves nearly 7,000 students hailing from all 50 states and 55 countries.

Beginning this year, the Society of the Sacred Heart observes its 200th anniversary. These photos help illustrate the Society’s remarkable legacy of education in St. Louis.

Photos shown here are circa 1950s and feature the administration building — the first and most recognizable building; the wrought iron “Maryville College” sign, now prominently displayed on Maryville’s quad; the chapel interior; and statuary. 



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